

ONE

ONE CUDAHY. UNA COMUNIDAD.

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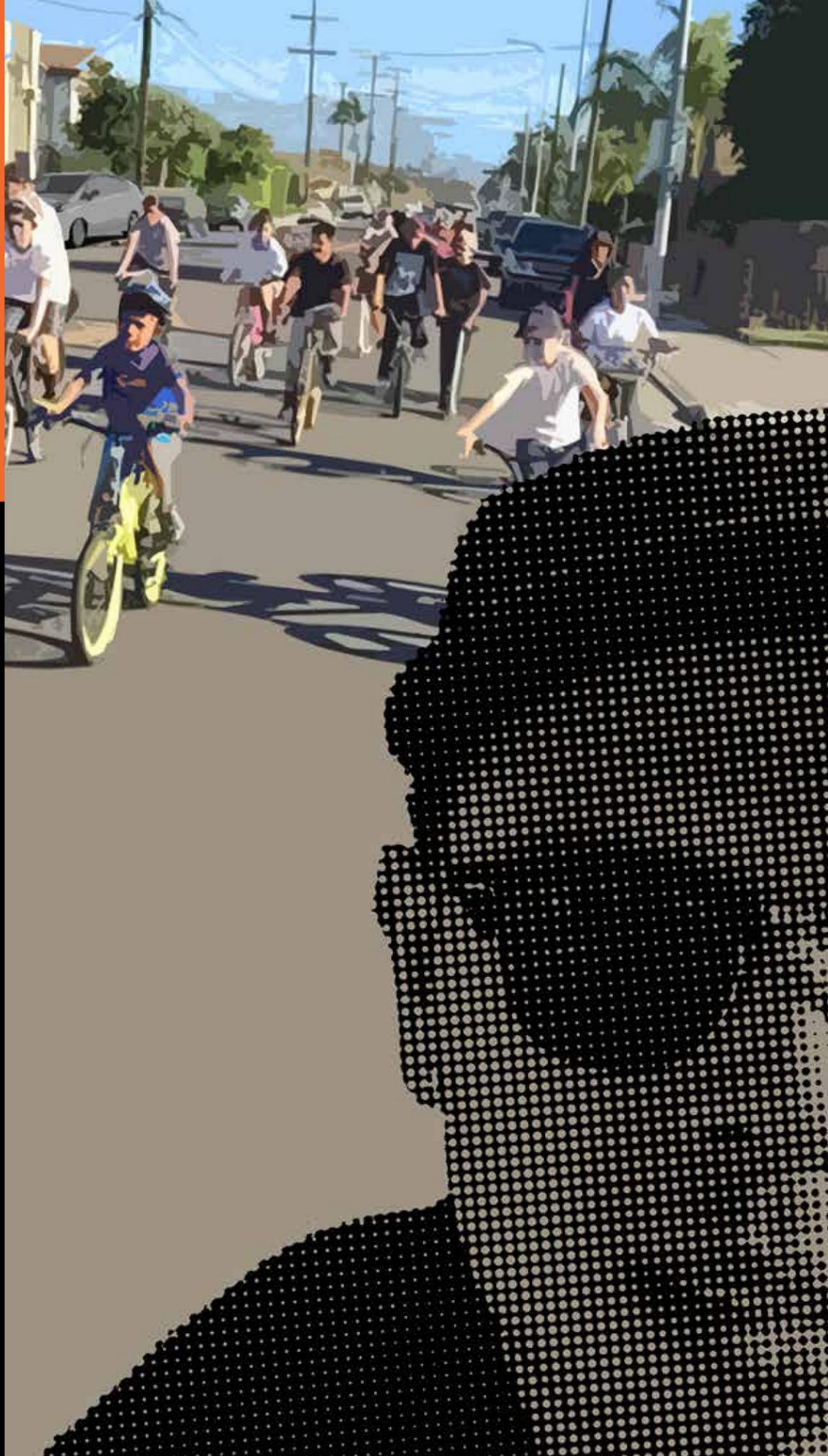
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CUDAHY 
OPEN MINDS, OPEN DOORS



ONE

ONE CUDAHY. UNA COMUNIDAD.



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'Hickory Dickory Dock'

CALLING ALL ARTISTS!

We are looking for local artists to feature on the cover of *One Magazine*.

Submit your artwork to City Hall for a chance to be highlighted!

CLASS

IS NOW

IN Session

LEARN HOW CITY HALL WORKS WITH CUDAHY'S FREE CITIZENS ACADEMY

Weekly sessions cover basics including government organization, public safety, economic development, City finances and recreation.

REGISTRATION BEGINS IN FEBRUARY FOR CLASSES STARTING IN SPRING.

For more information or to register, visit City Hall or www.cityofcudahy.com

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DREAMS FOR CUDAHY

Bolstering the next generation of leaders

A NEW BEGINNING: CUDAHY 2.0

Welcome to the first issue of *One Magazine*. We're very proud and excited to deliver this quarterly publication to keep residents informed of the latest news, projects and progress at City Hall. In these pages, you can keep up with all things Cudahy, from the nearly \$5.9 million in grant funding we recently received for roadway improvements, to upcoming planning efforts and community events.

Right off the bat, you may have noticed our fresh new look. It's part of a larger effort to update the City's image and highlight the community's youthful energy. In recent years, residents have been particularly vocal and active, leading efforts to enhance their hometown through organizing cleanups and literacy fairs, painting murals and planting trees. This growing pride of ownership is a direct reflection of how much residents care for their community. Here at City Hall, we're hopeful to channel that enthusiasm and set a new standard for engaging locals of all ages on conversations about the future.

Already, we've been busy updating our streets and parks. Over the next year, we'll also be conducting public outreach for the General Plan to gather input on a new vision for Cudahy. Amid all this activity, *One Magazine* will serve the important function of sharing information between City Hall and the community, to further spark dialogue and inspire new ideas for building a more prosperous city.

The focus of each issue is the feature articles, which provide in-depth reporting on major themes, City highlights and ongoing projects. This first issue centers on increasing civic engagement and community participation. On page 17, check out the "Power Up" guide to learn about different departmental functions and ways to get involved with the City. Those interested in taking their civic knowledge to the next level can enroll in the Citizens Academy program kicking off in 2016, where participants will engage directly with City staff and leaders on essential topics like finances, planning and economic development.

For those who might be specifically interested in public safety, consider joining the Neighborhood Watch Program. In "Howdy Partner" on page 22, learn how the City and Sheriff's Department's community-oriented policing strategy focuses on fostering community relations and enlisting the public's help to report and prevent crime. Keep an eye out for upcoming meeting dates, posted online at www.cityofcudahy.com, as well as on Twitter @CudahyCa.

As you flip through these pages, here are a few notes to guide you through the major sections. The "Roundup" features the latest news and happenings—including a Calendar of quarterly events, Newsreel of the latest City Hall updates, and #CudahyCA photo essay that highlights recent snapshots from around the community. "Dreams for Cudahy" recognizes individuals and organizations doing great things in the City; "From the Archives" shares historic images that showcase Cudahy's continued progress over time; and the Recreation Guide provides information on classes and programs offered by our Community Services Department.

We hope you will enjoy and share this magazine with your family. We'd love to hear your thoughts and any suggestions for improvements. In the meantime, we hope to see you at our Breakfast with Santa and Festival Navideño events on Dec. 20. We wish you a Merry Christmas and a Happy New Year!



Jose Pulido
City Manager



Un Nuevo Comienzo: Cudahy 2.0

Bienvenidos a la primera edición de nuestra nueva revista, *One Magazine*. Nos enorgullece y emociona repartir esta publicación trimestral para mantener a los residentes al tanto de las últimas noticias, proyectos y progreso del municipio. En estas páginas ustedes pueden estar al corriente con todo lo relacionado a Cudahy, desde los casi \$5.9 millones de fondos de subvención que recién recibimos para mejoras de las calles, próximos esfuerzos de planificación y eventos comunitarios.

Para empezar, tal vez notaron nuestra nueva imagen. Es parte de un esfuerzo mayor para actualizar la imagen de la ciudad y destacar la energía juvenil de la comunidad. En los últimos años, los residentes han sido particularmente francos y activos al dirigir esfuerzos para mejorar la ciudad en donde viven a través de organizar eventos de limpieza y ferias de alfabetización, pintar murales y plantar arboles. Este crecimiento de orgullo es una reflexión directa de lo tan importante que es la comunidad para sus residentes. Aquí en el ayuntamiento nos ilusiona canalizar el entusiasmo y establecer un nuevo estándar para involucrar a habitantes de todas edades en conversaciones sobre el futuro de la ciudad.

Ya hemos estado ocupados en remodelar nuestras calles y parques. Durante el próximo año también llevaremos a cabo una consulta pública para el Plan General a fin de recopilar comentarios sobre una nueva visión para Cudahy. Entre toda esta actividad, *One Magazine* cumplirá la función importante de compartir información entre la municipalidad y la comunidad, para impulsar el diálogo e inspirar nuevas ideas para construir una ciudad más próspera.

El enfoque de cada edición son los reportajes especiales que proveen cobertura a fondo sobre temas importantes, novedades destacadas de la ciudad y proyectos en desarrollo. Esta primera edición se basa en aumentar el involucramiento cívico y participación comunitaria. En la página 17 donde encontrará la guía "Power Up" para aprender sobre las funciones de distintos departamentos y maneras en que usted puede participar en la ciudad. Quienes tengan interés en llevar su conocimiento cívico al siguiente nivel pueden inscribirse en el nuevo programa de la ciudad "Academia de Ciudadanos" que se lanzará en el 2016. Los participantes tendrán interacciones directas con líderes y el personal de la ciudad acerca de temas esenciales como de las finanzas, planificación y desarrollo económico de la ciudad.

Para las personas con interés específico en la seguridad pública, consideren unirse al programa de Vigilancia del Vecindario (Neighborhood Watch). En "Howdy Partner" en la página 22, aprenda como la estrategia de la vigilancia policial orientada a la comunidad de la Ciudad y del Departamento del Sheriff se concentra en promover la relación con la comunidad y procura recurrir la ayuda del público para reportar y evitar delitos. Estén al tanto de las próximas fechas de las reuniones, se publican en línea en el sitio: www.cityofcudahy.com, también en Twitter @CudahyCa.

Lo siguiente le provee algunas notas para guiarle en las secciones principales mientras hojea estas páginas. El "Compendio" ("Roundup") presenta las últimas novedades y acontecimientos—que incluyen un Calendario de eventos trimestrales, un corte informativo de las últimas

novedades del municipio, y el documento fotográfico #CudahyCA que destaca imágenes recientes de la comunidad. "Sueños para Cudahy" ("Dreams for Cudahy") reconoce a personas y organizaciones por sus grandes logros en la ciudad; "Desde los Archivos" ("From the Archives") comparte imágenes históricas que muestran el progreso continuo conforme pasa el tiempo; y la Guía de Recreación provee información sobre cursos y programas que ofrece nuestro Departamento de Servicios Comunitarios.

Esperamos que disfrute y comparta esta revista con su familia. Nos encantaría escuchar su opinión y cualquier sugerencia para mejorarla. Por lo tanto, esperamos verlos en el Desayuno con Santa y la Festival Navideño el 20 de diciembre. ¡Les deseamos una Feliz Navidad y Próspero Año Nuevo!

Jose Pulido
City Manager

WHAT'S THE BIG IDEA?

Image is important, and for cities, public perceptions can either attract or deter new businesses and residents from investing locally. With the many exciting positive changes happening in Cudahy, the City is kicking off a rebranding effort to introduce a fresh new look that both reflects and celebrates a turn toward more progressive, proactive and engaging local government.

¿A QUÉ VIENE ESO?

La imagen es importante y para las ciudades, la percepción del público puede atraer o disuadir a nuevos negocios y residentes en invertir en su comunidad. Con tantos cambios emocionantes y positivos en Cudahy, la ciudad esta por lanzar un esfuerzo en cambiar su imagen para introducir un estilo nuevo y original que refleje y celebre un giro hacia un gobierno local más progresivo, proactivo e impulse la participación cívica.

Check out our NEW BRAND on the next page.



AN INTRODUCTION TO OUR NEW BRAND

OUR NEW MAGAZINE (REVISTA)

What's in a name?

One Magazine seeks to share information and engage residents toward building a more unified and cohesive community. Plus, like many members in our community, *One* is a bilingual publication that includes Spanish translations for major features.

¿Que importancia tiene un nombre?

One Magazine busca compartir información y tener participación de los residentes para desarrollar una comunidad más unificada y cohesiva. Además, como muchos miembros de nuestra comunidad, *One* es una publicación bilingüe que incluye traducciones al español para reportajes principales.

Inside

One Magazine encourages residents to get involved in the community through sections like the "Roundup" and Recreation Guide, which include the latest news and activities; the #CudahyCA photo essay that showcases the community; "Dreams for Cudahy" that recognizes individuals and organizations doing great things locally; and "From the Archives" which shares historic images that highlight Cudahy's continued progress over time.

En el interior

One Magazine anima a los residentes para que participen con la comunidad a través de secciones como el "Compendio" ("Roundup") y la Guía de Recreación que incluyen las últimas noticias y actividades; el documento fotográfico #CudahyCA que destaca a la comunidad; "Sueños para Cudahy" ("Dreams for Cudahy") que reconoce a personas y organizaciones por sus grandes logros en la ciudad; y "Desde los Archivos" ("From the Archives") comparte imágenes históricas que muestran el progreso continuo a través del tiempo.



OUR NEW LOGO (LOGOTIPO)

Original, updated

While retaining the original blue and yellow colors, the new logo sports a more understated but strong look, featuring cleaner lines and a more modern font that represents City Hall's more progressive governance style and streamlined operations.

Original, actualizada

Aunque seguimos con los colores originales, azul y amarillo, el nuevo logotipo lleva un estilo más sencillo pero fuerte, con líneas más claras y un tipo de letra moderno que representan el estilo de gobierno más progresivo y funcionamientos más racionalizados.

New motto

"Open minds, open doors" is the perfect tagline to capture this moment in the City's history, as it focuses on transparency and civic engagement to share ideas and unlock new opportunities. Themes of progress and openness are carried through in the logo typeface, with the "A" and "H" modified to mimic an upward arrow and doorway.

Nueva lema

"Open minds, open doors" ("Mentes abiertas, puertas abiertas") es el lema perfecto para capturar este momento en la historia de la ciudad, ya que se enfoca en la transparencia y participación cívica para compartir ideas y abrir nuevas oportunidades. Los temas de progreso y sinceridad se reflejan también en tipo de letra del logo, con modificación de la "A" y la "H" para imitar una flecha que apunta hacia arriba y una entrada.

What's with the bear?

The bear icon is taken directly from the City's official seal, with some modifications. Whereas the bear in the seal faces left, the golden bear in the logo faces right to symbolize forward movement and progress. It also serves to distinguish Cudahy, California, from a town of the same name in Wisconsin.

¿Qué onda con ese oso?

El símbolo del oso se tomó directamente del sello oficial de la ciudad, con algunos cambios. Mientras que el oso en el sello mira hacia la izquierda, el oso dorado en el logotipo mira hacia la derecha para representar el avance y progreso. También sirve para distinguir a Cudahy, California de un pueblo con el mismo nombre en el estado de Wisconsin.



THE BLUE AND GOLD COLORS AND THE BEAR OF THE NEW BRAND WERE USED TO CREATE A CONTINUITY FROM THE PREVIOUS LOGO.



THE 'A' WITHOUT THE CROSSBAR REPRESENTS THE FORWARD THINKING OPEN MIND OF CUDAHY; WHILE THE LIFTED CROSSBAR IN THE 'H' REPRESENTS THE OPPORTUNITY OF AN OPEN DOOR.



THE BEAR REPRESENTS OUR PLACE IN CALIFORNIA. IT WALKS TO THE RIGHT BECAUSE WE THINK DIFFERENTLY. THE ICON DIFFERENTIATES US FROM CUDAHY, WISCONSIN, ON THE NATIONAL STAGE.

ONE

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ON THE COVER
Riding Into the Future
Photo by Bryan Moller
Illustration by FUEL Creative Group

LET'S TALK TRASH

THINK YOU KNOW YOUR GARBAGE?
Match these household items to their proper disposal.

Keep the curb free of clutter.
Leave bulky items out on Trash Day Wednesday, or call (800) 299-4898 to schedule a FREE pickup.

Every year, Republic recycles these into compost, mulch or groundcover.
Pickup begins Dec. 30. Just leave them curbside on Trash Day Wednesday.

ROUNDUP

DECEMBER 17 FOOD DISTRIBUTION

8:30 a.m., Clara Street Park
December's food distribution comes a week early due to the holidays. Bring a strong arm—this grocery bag will include a ham! Participants must present valid proof of residency.

A QUICK LOOK

See more at www.cityofcudahy.com.

DECEMBER

- 15 Parking Needs Assessment Workshop
- 17 Food Distribution
- 19 Southeast Cities Monthly Bike Ride
- 20 Breakfast with Santa & Festival Navideño
- 24–25 Christmas Holiday (City offices closed)

JANUARY

- 1 New Year's Day (City offices closed)
- 9 Clean-Up Day
- 16 Southeast Cities Monthly Bike Ride
- 18 Martin Luther King Jr. Day (City offices closed)
- 28 Food Distribution

FEBRUARY

- 12 Valentine's Day Dance
- 15 Presidents Day (City offices closed)
- 20 Southeast Cities Monthly Bike Ride
- 25 Food Distribution

WINTER CALENDAR



DECEMBER 20 BREAKFAST WITH SANTA

8 a.m.–12 p.m., Clara Street Park
Have a holly jolly morning with Santa, snow and pancakes! Breakfast is \$5 per family. Stay afterward for the first-ever Festival Navideño!



FESTIVAL NAVIDEÑO

1–9 p.m., Clara Expansion Park
Join Bandachannel.com, Telemundo and 97.9 La Raza for a FREE day-long festival featuring a snow area, gifts for kids, as well as live music from Dueto Voces del Rancho, Tirano and many more!



JANUARY 09 CLEAN-UP DAY

10 a.m.–3 p.m., various locations
In with the New Year, out with the old trash. We're partnering up again with Republic Services to host another citywide cleanup. Bring your bulky items to one of several drop-off locations. For more info, visit www.cityofcudahy.com.

VALENTINE'S DAY DANCE

FEBRUARY 12 VALENTINE'S DAY DANCE

6–9 p.m., Lugo Park Teen Center
Round up your friends, family and loved ones, and dance the night away to a live DJ at our big Valentine's event for all ages. Door prizes and snack bar will be available.



ROUNDUP

ONGOING EVENTS

THE FAMILY PLACE

Cudahy Library, 5218 Santa Ana St.

Looking for more family-friendly events? Check out Cudahy Library for a packed calendar including parent-child workshops, storytime, and arts and crafts.

For more information, call (323) 771-1345 or visit www.colapublib.org/libs/cudahy



HEADS UP!

Cudahy public parks

Lugo Park fields will be closed for renovation this winter. Upgrades include a new all-weather soccer field and improvements to restrooms and concession stands. Get the latest construction updates and schedule at www.cityofcudahy.com.

The fields at Clara Expansion Park and Cudahy Park will also be closed for grass re-seeding. Dates are to be announced, but work will likely take place between January and March.

SWAP MEET

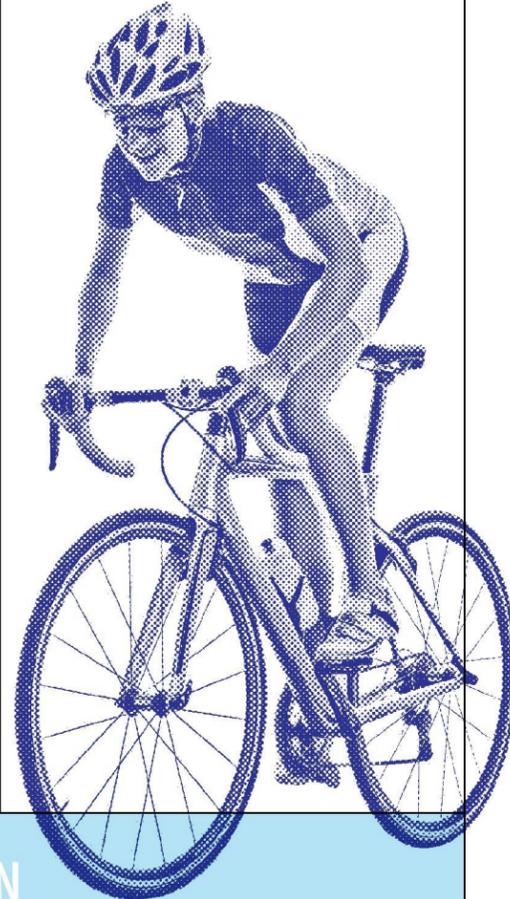
Saturdays, 7 a.m.–3 p.m., Clara Street Park

From jewelry to car batteries—you never know what you may find!

RIDIN' OUT

Third Saturdays, 9:45 a.m.–1 p.m., meet at City Hall

Join in on this fun monthly community bike ride with the L.A. County Bicycle Coalition!



CUDAHY 2040 PLAN

Hey Cudahy! The City is updating its General Plan for the first time since 1992.

The General Plan is a community blueprint that identifies visions and policies to help guide the city's future development. Make sure your dream for Cudahy is included. Keep an eye out for upcoming meetings and take the online survey at www.cityofcudahy.com!

COMMUNITY WORKSHOPS

TOPIC	MONTH*
Community Survey Findings	February
Values	March
Framework & Vision	April
Proposed Strategies & Actions	May
Draft General Plan	June

*Specific dates will be announced online and at City Hall as they become available. The General Plan Advisory Committee (GPAC) also hosts monthly meetings.

ROUNDUP

NEWSREEL

THE '15 FIFTEEN

In this special edition of our community news section, we rounded up 15 highlights from the past year. Check us out online at www.cityofcudahy.com to see what else we've been up to!

HELPING HANDS

Have you seen "The Great Wall of Cudahy" yet? On Sept. 12, more than 800 volunteers turned out to Cudahy Park for L.A. Works' Day of Service. The City partnered with the nonprofit to host the event, which produced three new murals and a cleaned-up riverbed. Afterwards, participants enjoyed a well-deserved afternoon of live music and entertainment. If you didn't get a chance to contribute, the City is seeking extra help to complete the painting. Keep an eye out for the next opportunity at www.cityofcudahy.com.



COMPLETING OUR STREETS

Walking and biking around our one-square-mile city is getting even easier. A recent citywide street improvement project repaired more than 300 locations of sidewalks. Pending grant funding, more enhancements are planned near local schools and major arterials like Wilcox Avenue. Beyond physical upgrades, the City is also focusing on education and outreach, like partnering with the L.A. County Bicycle Coalition to host bicycle safety classes and community bike rides.



GOT YOUR BACK

As part of a renewed emphasis on community-oriented policing, the City and Sheriff's Department re-launched the Neighborhood Watch program. The first meeting on Sept. 22 drew about 50 residents to the intersection of Santa Ana Street and Wilcox Avenue, where residents met fellow neighbors and public safety officers, and shared crime prevention and safety information. Those interested in organizing a meeting for their neighborhood should contact Deputy Marino Gonzalez at the East Los Angeles Sheriff Station at (323) 264-4151. For more about community-oriented policing, turn to page 22.

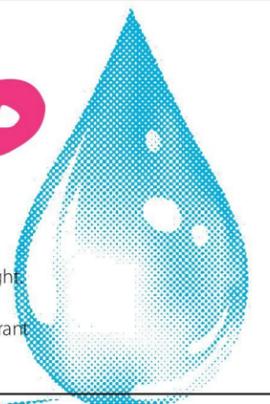


FIELD OF DREAMS

After more than 10 years of back-and-forth discussions, and a brush with funding loss, the Clara Park expansion was fast-tracked to completion earlier this year. The half-acre project broke ground in early March and opened to the public on April 23. Major additions include a circuit training course, five new outdoor picnic areas, landscaping and a walking path. The expansion is part of a series of recent park improvements, including various playground upgrades and the Lugo Park renovation that will break ground in the coming year.

SAVE THE DROP

In December of last year, the City Council adopted Ordinance 643, adding new restrictions to manage water usage during the ongoing drought. As part of the City's larger efforts to promote sustainability, staff recently submitted an application to the Rivers and Mountains Conservancy for a grant that funds long-range planning for water and land conservation.



ROUNDUP

NEWSREEL



PARKING SOLUTIONS

In response to long-standing resident complaints about overnight parking citation fines, the City launched a pilot program this summer to relax regulations. Staff has been working with UCLA through a strategic planning grant to help address issues related to parking and parks. In the meantime, the pilot overnight parking program has been extended through June 2016. Residents may apply for permits at City Hall.

ATLANTIC AVENUE FACELIFT

New bike lanes, pedestrian safety enhancements, transit improvements and traffic safety measures are coming to the City's main street, thanks to nearly \$3 million in recent grant funding. Construction is slated to start by early 2019.

PHOTO COURTESY OF THE SOUTHEAST POST



'X' MARKS THE SPOT

Staff completed an economic development plan earlier this year, featuring local market information and potential opportunity sites. Having this information readily available puts Cudahy on the map to attract development interest and spur economic activity. Check out the plan online at www.cityofcudahy.com.



LET'S PLAY BALL

As part of a larger effort to step up partnerships with community groups, the City has formed new relationships with the American Youth Soccer Organization, Aztlan Athletics and Kids in Sports to provide affordable, high-quality athletic programs for youngsters and adults. Check out the recreation guide on page 35 for information on upcoming programs!

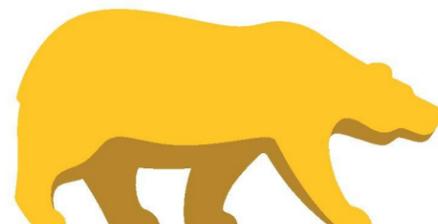
CURB APPEAL

Using friendly reminders rather than citations, a new community preservation program has been gradually enhancing both the look and feel of Cudahy. In the past several months, code enforcement officers have canvassed the city, issuing door tags to point out key property maintenance issues. Voluntary compliance rates have been high, with staff engaging actively with community members and increasing awareness of available housing rehab resources.



INCREASING CIVIC ENGAGEMENT

City Hall's fresh new logo is only the latest development in series of recent efforts to update the City's image and increase public engagement. Late last year, the City began publishing the bimonthly City Manager's Report to inform community members on current projects and news. Other recent accomplishments include an enhanced City website, a growing social media presence, and this new quarterly magazine. Coming next spring, the City also plans to introduce a Citizens Academy program to educate community members about local government functions and operations, toward increasing civic awareness and participation.



TOMORROW TODAY

City Hall has been thinking a lot about the future lately, with staff plugging away on planning efforts to address quality of life issues over the next several to thirty years. The recently completed ADA and pedestrian safety plans identify current needs for infrastructure repair; and the recently launched General Plan and UCLA strategic growth study are opening broader conversations about preferred visions and desired development for the community. To learn about what the General Plan is and how you can participate, turn to page 25.



In May, the City switched insurance, opting out of the California Joint Powers Insurance Authority (JPIA), and entering the new Municipal Insurance Purchasing Cooperative Joint Powers Authority (MIC). The new plan slightly reduces the City's insurance contributions while allowing more tailored coverage based on local need. Formerly, buying into the multiagency JPIA risk-sharing pool subjected the City to additional costs for coverage that may not have been relevant to the community.



DOLLARS & SENSE

Following revelations of corruption by former officials, the City's new leaders reaffirmed its commitment to transparency and accountability. In 2013, the new Council requested an independent State audit, which resulted in a review report that outlined recommendations for internal controls. The City has since formed a finance sub-committee to track progress, engaged in professional training, and increased public engagement by issuing its first Budget-in-Brief.

READY FOR ACTION

Disaster can strike any moment, and the City is taking proactive steps to ensure that Cudahy will be ready for action. The new Natural Hazard Mitigation Plan anticipates environmental risks to help plan ahead for natural disaster, while the ongoing development of the emergency management plan is creating a comprehensive strategy for coordinating emergency response and recovery efforts. In addition to identifying key agencies and local resources, the emergency management plan involves hands-on training for staff, community organizations and residents.

For more information on how to get involved, contact Michael Allen at mallen@cityofcudahyca.gov or (323) 773-5143.

BY THE NUMBERS

1,200
youth played in local sports programs

64K+
POUNDS OF TRASH COLLECTED OVER THREE CLEANUP DAYS

\$5.9 MILLION
in competitive grant funding received over 18 months for important capital projects

10
SPECIAL EVENTS HELD

79%
decrease in crime since 2007

4,200
bags of groceries distributed over 12 months

300+
LOCATIONS OF SIDEWALKS REPAIRED OVER THE LAST YEAR.

\$1.8 MILLION
valuation in new construction permits

ROUNDUP

#CUDAHYCA



JULY Cudahy En Marcha plans activities



JULY 3 Independence Day Celebration



AUG. 5 Cudahy En Marcha bikes to National Night Out



SEPT. 26 Clean-Up Day



SEPT. 12 L.A. Works Day of Service



SEPTEMBER Southeast Cities Bike Ride



SEPTEMBER Bicycle safety class



SEPT. 22 First Neighborhood Watch Meeting



OCT. 17 Covered CA Workshop



OCT. 30 Halloween Carnival



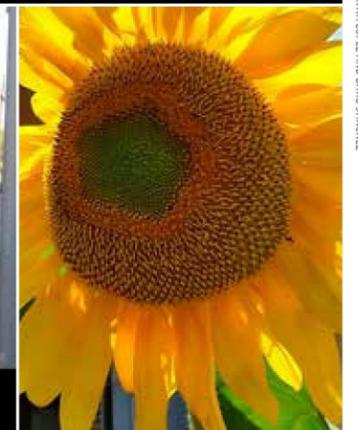
NOVEMBER Club de Oro fall festivities



SEPT. 17 Park Needs Assessment Study



OCT. 7 International Walk to School Day



NOV. 19 Thanksgiving Food Distribution

FOLLOW US!

Stay up to date with the latest City news by following us on Twitter @CudahyCa, and the semimonthly City Manager's Report published online at www.cityofcudahy.com.

SELECT PHOTOS COURTESY OF ELIZABETH ALCANTARA, STEVE BIAJINI, MARTHA LOPEZ AND RABAU SANCHEZ

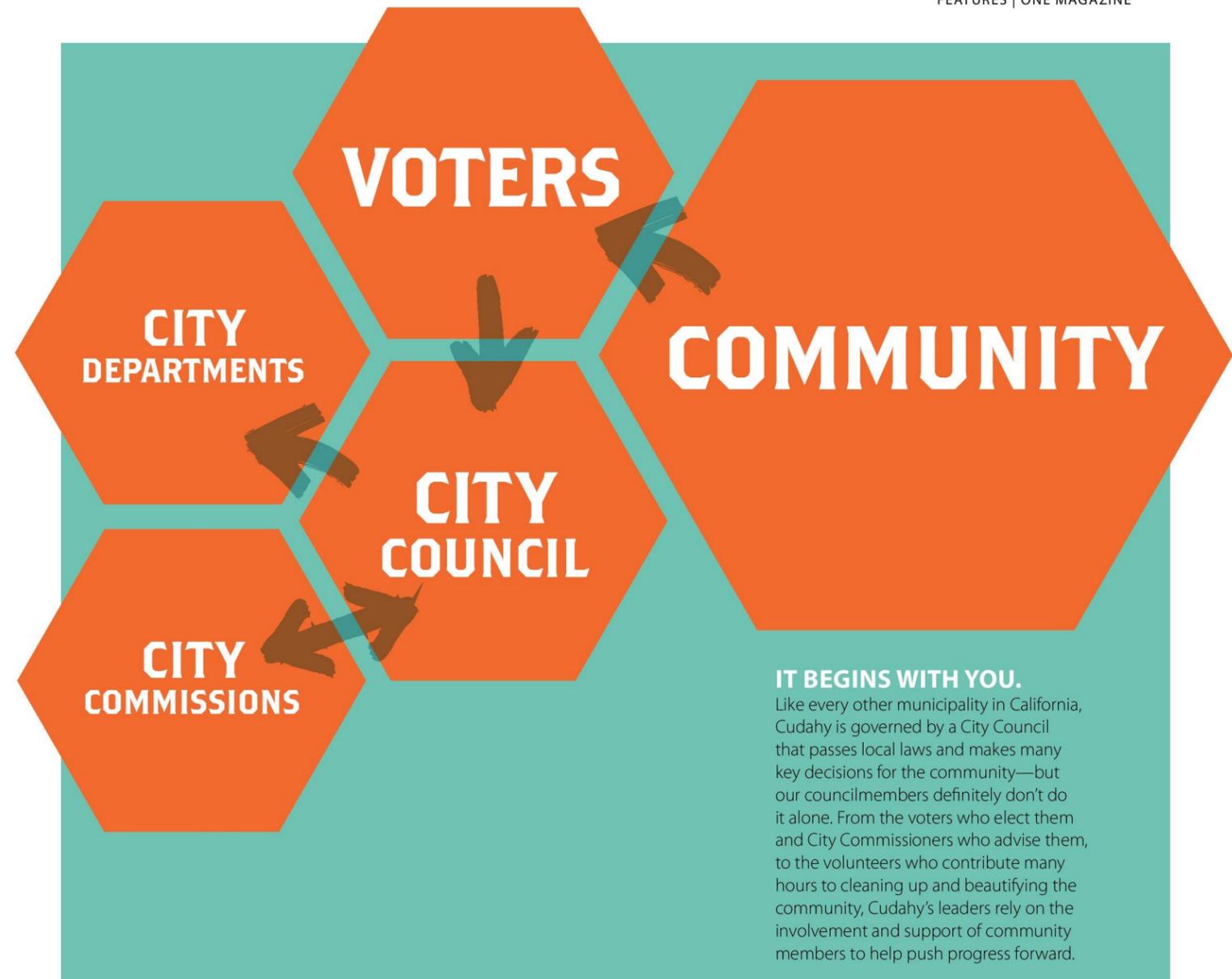
LET'S TALK TRASH

¿PIENSA QUE SABE LO QUE HAY EN SU BASURA?

Junte el artículo con la acción que corresponde.

Mantenga la cuneta libre despejada de desechos. Deje los artículos grandes afuera el día de la basura el miércoles o llame al (800) 299-4898 para hacer su cita y recolectar los desechos.

Cada año la compañía Republic recicla esto para hacer abono, mantillo y para cubrir la tierra. La recolección de basura empieza el 30 de diciembre de 2015. Sólo déjelo en la cuneta o en la banqueta el miércoles, día de basura.



IT BEGINS WITH YOU.
 Like every other municipality in California, Cudahy is governed by a City Council that passes local laws and makes many key decisions for the community—but our councilmembers definitely don't do it alone. From the voters who elect them and City Commissioners who advise them, to the volunteers who contribute many hours to cleaning up and beautifying the community, Cudahy's leaders rely on the involvement and support of community members to help push progress forward.

POWER UP!

YOUR GUIDE TO WORKING WITH CITY HALL FOR A BETTER CUDAHY

BY WENDY CHUNG

The first step in effectively engaging with City Hall is to understand what your local government can do for you. Do you know who to call for potholes? What's the number for bulky item pickup? How about senior services? Use our helpful guide to connect with the City. We're here to work with you for a cleaner, safer, more comfortable Cudahy.

CITY HALL 101

QUESTIONS? COMMENTS?

Can't find what you need? Give us a call at (323) 773-5143, or visit www.cityofcudahy.com.

MANAGEMENT SERVICES



CITY COUNCIL

The City Council holds regular meetings to take action on major issues. Learn what's being discussed. **(323) 773-5143**



CITY MANAGER

The City Manager's Office handles general City Hall operations and economic development. **(323) 773-5143, ext. 226**



PUBLIC RECORDS

Request public records, such as ordinances, and public meeting agendas and minutes. **(323) 773-5143, ext. 227**

ADMINISTRATIVE SERVICES



CITY BUDGET

The City passes its annual budget in June. Learn how you can get involved in the next budget cycle. **(323) 773-5143, ext. 225**



EMPLOYMENT

Want to work with the City? Find job opportunities online or call **(323) 773-5143, ext. 223**

COMMUNITY SERVICES



FACILITY RENTALS

Reserve a facility for a private event or sports activity. **(323) 282-5625**



COUNTY OF LOS ANGELES PUBLIC LIBRARY - CUDAHY BRANCH*

5218 Santa Ana St. **(323) 771-1345**



RECREATION PROGRAMS

Get fit and have fun with our recreation classes and activities for adults and youth. **(323) 282-5625**



SCHOOLS*

Los Angeles Unified School District **(213) 241-1000**



SENIOR PROGRAMS

Learn about the programs available for seniors at Clara Street Park. **(323) 282-5625**



TRANSPORTATION

Cudahy Area Rapid Transit (CART), Fiesta, Taxi, Dial-a-Ride, Metro Bus Pass **(323) 282-5625**



U.S. POST OFFICE*

4619 Elizabeth St. **(323) 562-3062**

COMMUNITY DEVELOPMENT



PLANNING & ZONING

The City's Planning Department engages in long-range planning and oversees land use issues. **(323) 773-5143, ext. 255**
Counter Hours: 8-10 a.m.



BUILDING & DEVELOPMENT

Permits and inspections for repairing, remodeling or adding to your home or business. **(323) 773-5143, ext. 222**
Counter Hours: 8-10 a.m.



BUSINESS SERVICES

Business license for new or expanding businesses. **(323) 773-5143, ext. 235**



HOUSING

Rehabilitation programs and landlord/tenant rights. **(323) 773-5143, ext. 234**

UTILITIES & PUBLIC WORKS



ELECTRICITY*

Southern California Edison **(800) 655-4555**



GAS*

Southern California Gas Company **(800) 427-2200**



STREET SERVICES

Report issues with potholes, streetlights, streetsweeping and other general street service issues. **(323) 773-5143**



WATER*

Golden State Water Co. (Southeastern part of city) **(800) 999-4033**

Tract 180 Water Co. (East of Atlantic Ave.) **(323) 771-6682**

Tract 349 Water Co. (West of Atlantic Ave.) **(323) 560-1601**

PUBLIC SAFETY



CRIME STOPPERS*

(800) 222-TIPS (8477)



LOS ANGELES SHERIFFS DEPARTMENT (LASD)*

East Los Angeles Station nonemergency hotline **(323) 264-4151**



EMERGENCY*

Dial 911



FIRE DEPARTMENT*

(323) 881-7068



NEIGHBORHOOD WATCH

LASD East Los Angeles Station **(323) 264-4151**

NEIGHBORHOOD SERVICES



ANIMAL CARE & CONTROL*

Downey Animal Care Center **(562) 940-6898**
Spay and Neuter Division **(562) 345-0321**



COMMUNICATIONS & CIVIC ENGAGEMENT

Stay informed and engage with City Hall. Check us out on social media and read our publications, including the quarterly magazine and semimonthly City Manager's Report. **(323) 773-5143**



COMMUNITY PRESERVATION

Work with us to increase Cudahy's curb appeal. **(323) 773-5143, ext. 247**



PARKING ENFORCEMENT

Apply for overnight parking permits. **(323) 773-5143, ext. 221**
Process citations **(800) 989-2058** or visit www.ticketwizard5000.com
24 Hour parking enforcement **(323) 773-5143 Ext. 500**



TRASH SERVICES*

Republic Services **(800) 299-4898**
FREE Bulky Item Pick Up **(800) 299-4898**



24 HOUR GRAFFITI REPORTING

(323) 773-5143 Ext. 400

* The City contracts or works with other agencies to provide many services, including public education, utilities and public safety.

SERVICIOS DEL AYUNTAMIENTO

Para obtener más información, visite www.cityofcudahy.com.

SERVICIOS DE LA DIRECCIÓN

CONSEJO MUNICIPAL

El Concilio se reúne para tomar acción en decisiones importantes. Aprenda que es lo que hay en la siguiente agenda.

(323) 773-5143

REGISTROS PÚBLICOS

Solicitar registros públicos, tal como ordenanzas y resoluciones y actas informales de las reuniones públicas.

(323) 773-5143, ext. 227

GESTOR MUNICIPAL

La oficina del gestor municipal está a cargo de las funciones generales y el desarrollo económico del Ayuntamiento.

(323) 773-5143

SERVICIOS ADMINISTRATIVOS

PRESUPUESTO DE LA CIUDAD

La ciudad aprueba su presupuesto anual en junio. Aprende como puedes involucrarte en el siguiente ciclo del presupuesto.

(323) 773-5143

EMPLEO

¿Quieres trabajar con la ciudad? Descubre oportunidades de empleo en línea o llame al

(323) 773-5143, ext. 223

SERVICIOS PARA LA COMUNIDAD

TRANSPORTACIÓN

Cudahy Area Rapid Transit (CART), Fiesta, Taxi, Dial-a-Ride, Metro Bus Pass

(323) 282-5625

ALQUILER DE INSTALACIONES

Reserve una instalación para un evento privado o una actividad de deportes.

(323) 282-5625

PROGRAMAS PARA PERSONAS DE LA TERCERA EDAD

Infórmese sobre los programas disponibles para personas de la tercera edad en el parque Clara.

(323) 282-5625

PROGRAMAS DE RECREACIÓN

Ponte en forma y diviértete con nuestras clases de recreación y actividades para adultos y jóvenes.

(323) 282-5625

BIBLIOTECA*

Condado de Los Ángeles – Biblioteca de Cudahy

(323) 771-1345

ESCUELAS*

Distrito Escolar Unificado de Los Ángeles

(213) 241-1000

Oficina de Correos
4619 Elizabeth St.

(323) 562-3062

SERVICIOS AL VECINDARIO

EJECUCIÓN DE ESTACIONAMIENTO

Solicite permisos para estacionamiento de noche.

(323) 773-5143, ext. 221

Para procesar infracciones, llame al 800-989-2058 o visite www.ticketwizard5000.com.

Ejecución de Estacionamiento las 24 horas

(323) 773-5143 Ext. 500

COMUNICACIONES Y PARTICIPACIÓN CÍVICA

Manténgase informado e involúcrese con el ayuntamiento. Búsquenos en los medios sociales y lea nuestras publicaciones, incluyendo nuestra publicación trimestral e informe bisemanal del gestor municipal.

(323) 773-5143

CONSERVACIÓN DE LA COMUNIDAD

Trabaje junto con nosotros para mejorar la imagen de Cudahy.

(323) 773-5143, ext. 247

CUIDADO Y CONTROL DE ANIMALES*

Centro de Cuidado de Animales (Downey Animal Center)

562-940-6898

División de esterilización (Spay and Neuter Division)

562-345-0321

SERVICIOS DE BASURA*

Republic Services

800-299-4898

Recolección gratuita de Artículos Voluminosos

800-299-4898

REPORTE DE GRAFFITI LAS 24 HORAS

(323) 773-5143 Ext. 400

DESARROLLO EN LA COMUNIDAD

PLANIFICACIÓN Y ZONIFICACIÓN

El departamento de planificación en la ciudad participa en planeación de largo alcance y supervisa los problemas de uso de suelo.

(323) 773-5143, ext. 255

Hora de ventanilla: de 8 – 10 a.m.

CONSTRUCCIÓN Y DESARROLLO

Permisos e inspecciones para la reparación, remodelación, o adición de su hogar o negocio.

(323) 773-5143, ext. 222

Hora de Ventanilla: de 8–10 a.m.

SERVICIOS PARA NEGOCIOS

Licencia para un nuevo negocio o la expansión de el mismo

(323) 773-5143, ext. 235

VIVIENDAS

Programas de recuperación y derechos de inquilinos/propietarios.

(323) 773-5143, ext. 234

SERVICIOS Y OBRAS PÚBLICAS SERVICIOS URBANOS

MANTENIMIENTO DE CALLES

Para reportar problemas con baches, alumbrado público, la limpieza en la calle, y otros problemas generales de servicio en las calles.

(323) 773-5143

GAS*

Southern California Gas Company

800-427-2200

AGUA*

Golden State Water Co. (Sureste de la ciudad)

(800) 999-4033

Tract 180 Water Co. (Al Este de Atlantic Ave.)

(323) 771-6682

Tract 349 Water Co. (Oeste de Atlantic Ave.)

(323) 560-1601

ELECTRICIDAD*

Southern California Edison

800-655-4555

SEGURIDAD PUBLICA

EMERGENCIA*

911

COMISARÍA DEL SHERIFF DEL ESTE DE LOS ÁNGELES*

En el condado de Los Ángeles en caso que no sea emergencia la línea directa es

(323) 264-4151

VIGILANCIA EN LA VECINDAD

Llame al ayudante del Sheriff Marino Gonzalez al **(323) 264-4151**

DEPARTAMENTO DE BOMBEROS*

(323) 881-7068

CRIME STOPPERS (PONER ALTO A LA DELINCUENCIA) *

800-222-TIPS (8477)

6 WAYS TO GET INVOLVED

Keep this reference handy to get in touch with your City Hall.

1 VISIT CITY HALL

City Hall is open five days a week. Call or visit us:

5220 Santa Ana St.
(323) 773-5143

2 ATTEND THE CITY'S PUBLIC MEETINGS

Learn about what's going on in the community and participate in conversations on how to improve Cudahy.

City Council and City Commissions meet regularly in Council Chambers at 5218 Santa Ana St. Find meeting agendas and minutes online at www.cityofcudahy.com.

CITY COUNCIL

Second and fourth Mondays at 6:30 p.m.

AGING AND SENIOR COMMISSION

Second Mondays at 6 p.m.

PUBLIC SAFETY COMMISSION

Second Tuesdays at 6 p.m.

PLANNING COMMISSION

Third Mondays at 6 p.m.

PARKS & RECREATION COMMISSION

Last Fridays at 6 p.m.

ECONOMIC DEVELOPMENT COMMISSION

To be announced

3 BECOME A COMMISSIONER

Commissioners are appointed by the City Council and meet regularly to discuss issues pertinent to their respective commissions. Find out when the next recruitment is by contacting the City Clerk's Office.

(323) 773-5143, ext. 227

4 ENROLL IN CITIZENS ACADEMY

Next spring, the City will be hosting a Citizens Academy to educate community members about how City Hall works. The multisession program will cover topics such as City governance, budgeting, planning and recreation. Applications will be available beginning in February. Keep an eye out for more information at www.cityofcudahy.com.

5 DISCUSS NEIGHBORHOOD ISSUES WITH YOUR COUNCILMEMBER

MAYOR CRISTIAN MARKOVICH
cmarkovich@cityofcudahyca.gov
(323) 773-5143, ext. 302

VICE MAYOR CHRISTIAN HERNANDEZ
chernandez@cityofcudahyca.gov
(323) 773-5143, ext. 305

COUNCILMEMBER CHRIS GARCIA
cgarcia@cityofcudahyca.gov
(323) 773-5143, ext. 301

COUNCILMEMBER JACK GUERRERO
jguerrero@cityofcudahyca.gov
(323) 773-5143, ext. 300

COUNCILMEMBER BARU SANCHEZ
bsanchez@cityofcudahyca.gov
(323) 773-5143, ext. 303

6 CONTACT YOUR REGIONAL REPRESENTATIVES

City Hall covers the basics of neighborhood services, but for larger issues like the Lower L.A. River revitalization or immigration case management, learn how your other regional representatives can help you.

U.S. CONGRESS (40TH DISTRICT)
Lucille Roybal-Allard
(213) 628-9230

STATE SENATE (33RD DISTRICT)
Ricardo Lara
(323) 277-4560

STATE ASSEMBLY (63RD DISTRICT)
Anthony Rendon
(562) 529-3250

LOS ANGELES COUNTY SUPERVISOR (1ST DISTRICT)
Hilda L. Solis
(213) 974-4111



HOWDY PARTNER!

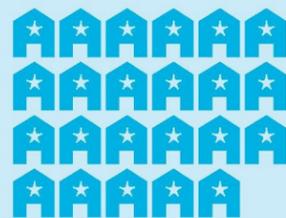
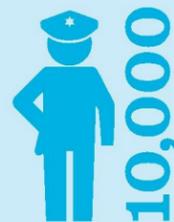
HOW YOU CAN HELP IN REPORTING & PREVENTING CRIME

C.O.P.S. COMMUNITY-ORIENTED POLICING STRATEGY



WHEN IT COMES TO PUBLIC SAFETY, OUR MEN AND WOMEN IN UNIFORM ARE ONLY PART OF THE EQUATION. THE COMMUNITY-ORIENTED POLICING STRATEGY (COPS) SEEKS TO INCREASE ENGAGEMENT BETWEEN THE SHERIFFS AND CUDAHY LOCALS, TOWARD PROMOTING A MORE COLLABORATIVE APPROACH TO PUBLIC SAFETY.

L.A.S.D. LOS ANGELES COUNTY SHERIFF'S DEPARTMENT



Cudahy is one of more than 40 cities that the Sheriff's Department patrols—in addition to County unincorporated areas.

While LASD has many resources including 10,000 sworn officers and 23 station locations, the agency also has to spread resources across a massive 4,752-square-mile coverage area. As such, part of the community-oriented policing strategy (COPS) is to manage resources by enlisting residents to report suspicious activity.



EYES ON THE STREET

WHAT CAN YOU DO TO HELP FIGHT AGAINST CRIME? CHECK OUT THESE TIPS AND SUGGESTIONS.



GET CHUMMY WITH YOUR NEIGHBORS

Knowing who does and doesn't live in your neighborhood can help you better detect suspicious activity. If you're out of town, consider asking neighbors to help keep and eye on your home. Plus, it's a great excuse to make new friends!



HIDE IT, LOCK IT, KEEP IT!

Sometimes, the best way to deter crime is also the simplest. Never leave valuables unattended, and lock your doors and windows when you're away. About 30% of car break-ins are "opportunity crimes" that involve unlocked doors.



BE ALERT & REPORT SUSPICIOUS ACTIVITY

If you detect something out of the ordinary, report it. Longtime community members are the first defense in noticing intruders and suspicious activity. Also be informed about crime trends in the area—such as distraction burglaries and credit card fraud.



ORGANIZE A NEIGHBORHOOD WATCH MEETING

On Sept. 22, the City and East L.A. Sheriff's Station organized the first Neighborhood Watch Meeting. Residents gathered to meet one another and patrol officers, and learn about crime prevention tips and information presented in Spanish and English. To set up a meeting for your area, call Deputy Marino Gonzalez at (323) 264-4151.

WHAT'S CITY HALL'S ROLE?



One of the City's major responsibilities is coordinating public safety—including managing contracts with the County sheriff's and fire departments.



The City has contracted with LASD since 2010, when it replaced the now-defunct Maywood-Cudahy Police Department. The City works with LASD leadership to ensure an adequate level of service, and develop strategies to enhance community engagement.

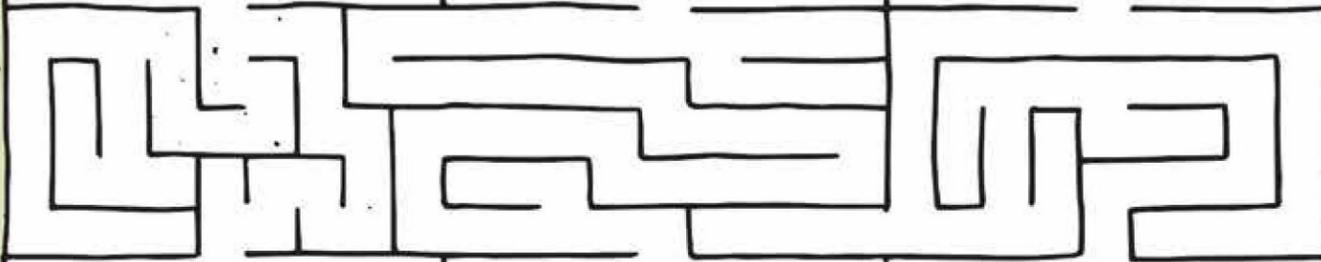


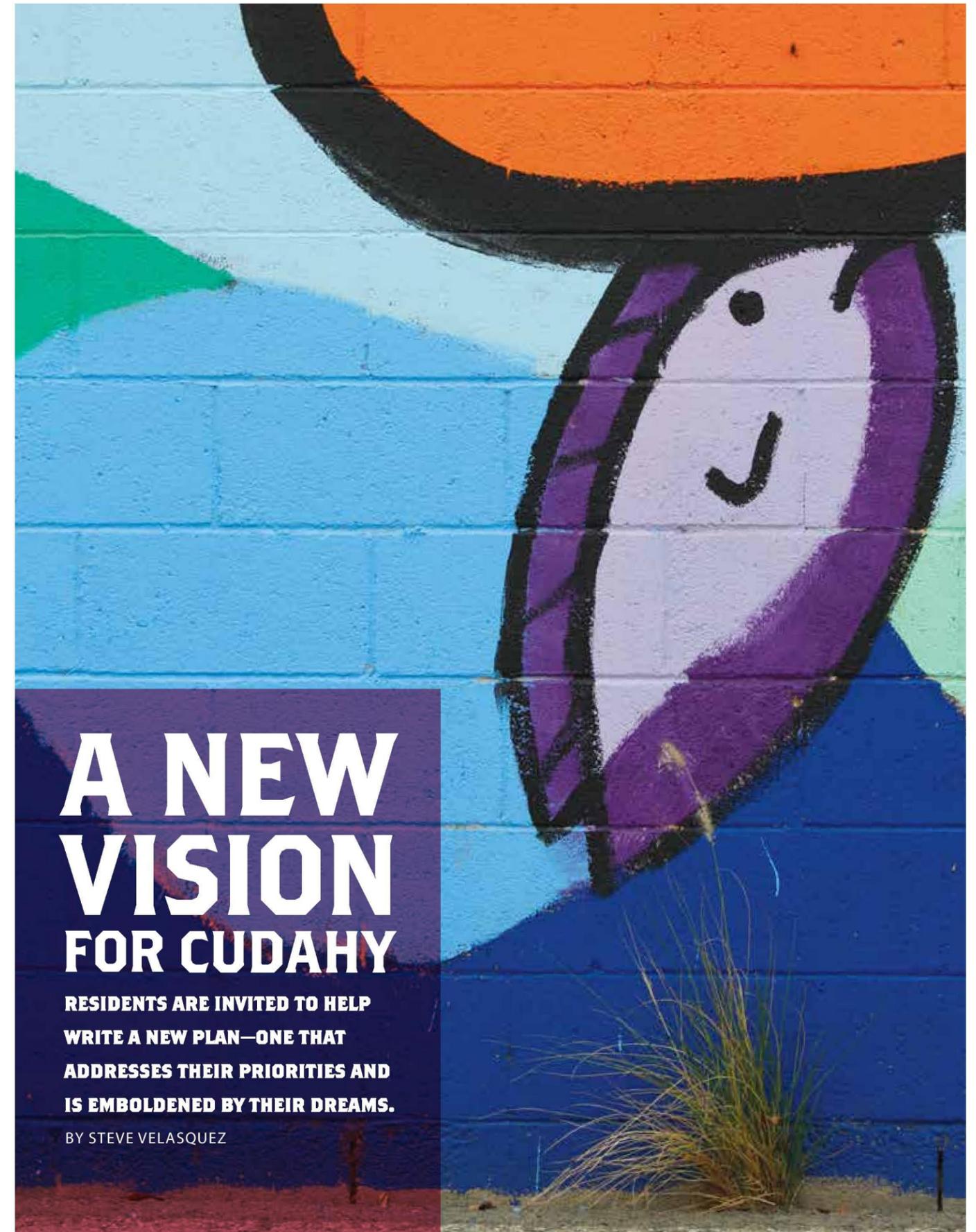
Like most cities, Cudahy's policing costs make up the largest chunk of the annual budget—about a third, or \$4 million.

LET'S **TALK** TRASH

RECYCLING HELPS THE PLANET BY SAVING ENERGY AND NATURAL RESOURCES.

Solve the maze and see how you can help.

		
		
<p>Recycling just one saves enough energy to light up a Christmas tree for 26 hours.</p> 	<p>Recycling these can make plastic lumber used for picnic tables and park benches.</p> 	<p>Recycling just one saves enough energy to power a low-energy lightbulb for 20 hours.</p> 



A NEW VISION FOR CUDAHY

RESIDENTS ARE INVITED TO HELP WRITE A NEW PLAN—ONE THAT ADDRESSES THEIR PRIORITIES AND IS EMBOLDENED BY THEIR DREAMS.

BY STEVE VELASQUEZ

CUDAHY 
OPEN MINDS. OPEN DOORS

CITY OF CUDAHY | (323) 773-5143
5220 Santa Ana St., Cudahy, CA 90201



CLEANER CUDAHY

DO YOUR PART FOR A BETTER CUDAHY.
Participate in the next Clean-Up Day on Jan 9.
For more information, visit www.cityofcudahy.com.

In municipal government, General Plans are a rare occurrence, taking place only about once every generation. So when the time comes for a new one, residents need to make the most of it. With the City now working on its first update since 1992, all Cudahyans are invited to be a co-author in writing the Cudahy 2040 Plan.



“The Cudahy 2040 Plan is the first opportunity for the community to express their needs and visions, and make an impact on City policy,” said Michael Allen, the City’s Acting Community Development Director. Allen explains that the General Plans of today differ from those of the past in that they have a much larger focus on public engagement—rather than merely being driven by the City Council or City staff, or limited to the involvement of property and business owners.

While a big part of the General Plan relates to land use development, it also involves social programs including health, education and housing policies. “We currently don’t have a lot of structure built around these,” said Allen—which means there is a lot of room for public input to shape policy.

“It’s all about the vision of the community,” says Paul Deibel, an urban planning consultant who is serving as Project Manager for the City’s new General Plan. Deibel says the process begins with a thorough assessment of current conditions, opportunities and constraints, which then informs what policies or programs may be most appropriate. “Part of the General Plan update process is a reality check on where the community is coming from,” he says.

A COMMUNITY-DRIVEN VISION

General Plans are often compared to blueprints. They establish an overall framework for how a community grows, by identifying where residences and businesses go, and creating plans for essential public infrastructure and services like transportation, parks and open space, and public safety. More than any other City project or program, the General Plan effort depends on public input to ensure that it is inclusive and representative of resident desires and interests.

A PLAN FOR CUDAHY

By California law, every city must adopt a General Plan that meets minimum State standards and requirements (see “It’s Elemental”). But it takes conscious commitment and substantial investment by the City to ensure the development of a plan that is truly context-specific and sensitive to the priorities of local residents.

On Aug. 10, the City Council selected MIG, a prominent Berkeley-based urban planning firm, to prepare the new Cudahy 2040 Plan. The \$379,000 contract will create a General Plan that guides the City’s long-term growth and development. The entire process is anticipated to last about 18 months, beginning with intensive public outreach and citizen engagement. In order to put residents’ visions into action as soon as possible, the City is also putting in an additional \$108,000 for MIG to create a new Development Code that will expedite the implementation of plan elements.

While MIG has prepared many General Plans for cities across California, every project is unique, insists Laura Stetson, one of the firm’s principals and the lead planner for the Cudahy 2040 effort. “The approach or techniques may be similar, but every city has its own personality. The key is listening to the aspirations of the residents, while helping to ground their ideas in what is realistic,” she says.

That process of listening begins with stakeholder meetings held in various formats, including one-on-one interviews and small group meetings. The City has also formed the General Plan Advisory Committee (GPAC) made up of local residents, who will help guide community discussions and develop strategies and solutions.

But the most critical part of the process will be the community workshops, and Stetson’s team is evaluating ways to enhance participation—especially as cities across the nation face declining attendance at public meetings. One option is tagging onto an existing City event or festival, where people are already gathered with friends or family, poised for engagement. Stetson also indicated that the team plans to conduct a residential survey—most likely by telephone—to solicit input on a wide range of issues. Given Cudahy’s large Spanish-speaking population, outreach will be done in both English and Spanish. MIG’s extensive experience across California has prepared the firm for addressing language diversity. Stetson cites instances where three, four or more major languages were incorporated into public engagement strategies.

But beyond outreach strategies, a potentially more serious issue that the City foresees may deter community interest is the fact that the local population is comprised of more than 80 percent renters. Traditionally, it has been much more difficult to engage renters in a planning process with a 25-year horizon, as many might foresee themselves moving out of the area within five years. But Deibel suggests that emphasizing increased



Parks Needs Assessment Study Workshop

opportunities for first-time homebuyers can make the General Plan extremely relevant to renters, and in fact, City leaders are determined to aggressively increase the rate of homeownership in Cudahy over the term of the new General Plan.

Nonetheless, Stetson is optimistic about the population’s investment in the process and does not see the predominance of renters as a particular impediment to successful citizen engagement. She cites her firm’s recent experience with Burlingame in Northern California, which although differ vastly from Cudahy in demographics and economics, is also a majority-renter municipality. “Just because you don’t own property doesn’t mean you don’t have a deep interest in your community,” says Stetson. “I’m looking forward to working with local residents and listening to their ambitious visions for their city.”



IN A WORD: VISION

Since the last General Plan was adopted in 1992, Cudahy and its surroundings have undergone dramatic changes. The Cudahy 2040 Plan is an opportunity for local citizens to come together and address evolving priorities in charting a long-term course for their community. Especially because updates happen only once in a generation, this is an opportunity for participation that shouldn't be taken for granted.

While some cities can spend several years laying the foundation for a plan, Stetson believes Cudahy's ambitious one-and-a-half-year timeframe is important, as time is of essence when engaging the public. "You've got to keep the process focused and on track, because if it's drawn out too much people start to lose interest." That is especially true when engaging people on long-term planning projects, said Deibel. "Residents and stakeholders are usually energized by specific proposals for development, and it's more difficult to get them engaged in the more abstract, high-concept process of a General Plan Update."

According to Deibel, one way to make the General Plan more relevant is informing community members about its significance for future development issues. Because California statute gives great weight to General Plans, they are used on a daily basis to guide local decisions. "Every development decision

the City makes has to be justified as consistent with the goals and objectives expressed in the City's General Plan," he said. As such, the General Plan has a very direct effect on land use controversies. It also drives how neighborhoods transform, how downtown revitalizes, and how residents move around town.

While the State requires the inclusion of certain "elements" for all General Plans, the new Cudahy 2040 Plan will also contain an optional element focusing on Economic Development. This subject is usually incorporated into the Land Use Element, but City leadership is interested in expanding on this topic that is so critical to Cudahy's future. Some potential opportunities Stetson cites include a rail line on the west side of the City that may ultimately accommodate light rail commuter trains or a rapid transit bus line—either of which could serve as a catalyst for new mixed-used development. Regarding existing manufacturing facilities on the south side of town, Stetson poses the question: "Are those viable long-term uses or does the City need to repurpose them?"

In developing the Cudahy 2040 Plan, MIG will also be working closely with staff to integrate findings from other ongoing planning efforts, such as the "Enabling Just and Sustainable Growth in Cudahy" study being conducted by researchers from the University of California, Los Angeles (UCLA). The initiative, funded by a \$100,000 grant from the California Strategic Growth Council, seeks to 1) identify and remove unnecessary regulatory barriers to growth in Cudahy; and 2) create financial mechanisms that will sustain multimodal transportation infrastructure and park access.

MIG will also be creating a Development Code with updated zoning regulations that will help facilitate implementation of General Plan goals and objectives. As Stetson explains, that means residents will not need to wait 25 years to see results. "They'll be able to look at a few catalytic projects that can happen in one, two or five years."

OWN IT!

Ultimately, the Cudahy 2040 process will result in planning documents and codes. But more than that, an inspired visioning exercise can bear tremendous fruit toward nurturing the community's growth, with the ability to transform the way its residents value their city and how the outside world views it.

The City is collecting surveys for the General Plan. Submit your input by visiting the City's website at www.cityofcudahy.com. For more information about how you can get involved in the General Plan, call (323) 773-5143 ext. 255.

IT'S ELEMENTAL

California law requires every General Plan to address seven specific "elements" of a community. While in the past, each element was created to stand on its own, Acting Community Development Director Michael Allen says that the new trend is more connectivity and fluidity among them—integration which he suggests makes it a more useful document.

*REQUIRED BY CALIFORNIA LAW

LAND USE designates the planned locations, distribution and characteristics of land uses—a wide range of residential densities, commercial, industrial, institutional, open space, and mixed use—in the community. The City's Zoning Map is based on the General Plan Land Use Element.

CIRCULATION addressing all modes of transportation—motor vehicles, pedestrians, bicycles, and public transit. This section contains policies that enhance the functionality and integration of these various modes of transportation.

HOUSING provides policies and programs that address the housing needs of all residents, regardless of economic strata, and includes programs designed to enhance opportunities for home ownership.

OPEN SPACE addresses policies that provide the optimal use, preservation and, if warranted, augmentation of open space, parks and recreational facilities in the community.

CONSERVATION presents policies and programs for the development, enhancement and sustainability of the community's natural resources.

NOISE relates to issues of noise level standards throughout the community, which identifies unwarranted noise and submits measures to mitigate nuisances created by noise.

SAFETY addresses the protection of residents from risks of natural hazards (e.g. earthquakes, fire, flooding), and provides policies related to public safety service (Sheriff's and Fire departments) and emergency response capabilities.

ECONOMIC DEVELOPMENT, though typically incorporated into the Land Use Element, will be addressed in a separate section in Cudahy's General Plan to provide more specific policies and programs related to improving the economic viability of the community—whether through replacing or repurposing existing resources and attracting new businesses. Investment by the City to ensure the development of a plan that is truly context-specific and sensitive to the priorities of local residents.

ES FUNDAMENTAL

La ley de California requiere que cada Plan General aborde siete "elementos" específicos de una comunidad. Aunque en el pasado, cada elemento se creó para que se independientemente el Director Interino de Desarrollo Comunitario de la ciudad, Michael Allen dice que la nueva tendencia es de más conexión y fluidez entre ellos—integración que él sugiere hace de este Plan General un documento más útil.

*LO QUE REQUIERE LA LEY DE CALIFORNIA

EL USO DE SUELO indica los lugares de planificación, distribución y características de uso de suelo—una amplia gama de densidades residenciales, comercial, industrial, institucional, espacio abierto y uso mixto—en la comunidad. El Mapa de Urbanización de la Ciudad se basa en el Elemento de Uso de Suelo del Plan General.

CIRCULACIÓN aborda todos los medios de transporte—vehículos motorizados, peatones, bicicletas, y tránsito público. Esta sección contiene políticas que mejoran la funcionalidad e integración de estos varios medios de transporte.

LAS VIVIENDAS proveen políticas y programas que abordan las necesidades de viviendas de todos los residentes, sin importar los estratos económicos e incluye programas diseñados para mejorar las oportunidades de ser dueños de casa.

EL ESPACIO abierto aborda las políticas que proveen el uso óptimo, conservación y si se justifica, aumento de espacio abierto, parques, e instalaciones de recreación en la comunidad.

LA CONSERVACIÓN presenta políticas y programas para el desarrollo, mejora y sostenibilidad de los recursos naturales de la comunidad.

EL RUIDO se relaciona a asuntos de estándares de niveles de ruido en la comunidad, el cual identifica ruido injustificado y presenta medidas para atenuar las molestias creadas por el ruido.

LA SEGURIDAD aborda la protección de los residentes de los riesgos de los peligros naturales (p. ej. sismos, incendios, inundaciones), y provee políticas relacionadas al servicio de la seguridad pública (Departamento del Sheriff y de Bomberos) y capacidad de respuesta a emergencias.

EL DESARROLLO ECONÓMICO, aunque normalmente se incorpora en el Elemento del Uso de Suelo, se abordará en una sección separada en el Plan General de Cudahy para proveer políticas y programas específicos relacionados a mejorar la viabilidad económica de la comunidad—ya sea a través de reemplazar o readaptar recursos existentes y atraer de nuevos negocios.

RESUMEN DEL PLAN GENERAL

El pasado 10 de agosto, la ciudad le otorgó un contrato a MIG para actualizar el Plan General. La ley de California requiere que cada municipio tenga un Plan General que sienta las bases para el crecimiento y desarrollo de la comunidad a través de abordar asuntos como el uso de suelo, transporte, vivienda, espacio abierto, sustentabilidad, ruido, seguridad y desarrollo económico. Aún más importante para la comunidad, el próximo proceso del Plan General representa una oportunidad para que los residentes establezcan el tono del crecimiento y desarrollo del futuro de Cudahy.

La última vez que la ciudad actualizó su Plan General fue en el 1992. Con tantos cambios desde ese entonces, la ciudad se compromete a alentar la participación del público para asegurar que el nuevo plan capture las cambiantes necesidades y deseos de la comunidad. "Este Plan es la primera oportunidad para que la comunidad exprese sus necesidades y visiones y tener un impacto en la política" municipal, dijo Michael Allen, el Director Interino de Desarrollo Comunitario de la ciudad. El proceso de alcance para el Plan General tendrá un gran enfoque en la participación pública y no se dirigirá nada más por el Concejo Municipal ni el personal del municipio ni se limitará a la colaboración de propietarios y empresarios.

Según Paul Deibel, el Administrador Municipal del Proyecto para el Plan General, es esencial que los residentes entiendan que tan importante es el Plan General para directamente formar el desarrollo del futuro. La ley de California le da gran peso a los Planes Generales y la visión que se establece en el Plan se usa a diario para guiar las decisiones locales. "Cada decisión de urbanización que toma la ciudad se tiene que justificar de acuerdo con las metas y objetivos que se expresan en el Plan General del Municipio." Por lo tanto, el Plan General tiene un efecto muy directo en controversias del uso de suelo y también dirige cómo se transforman vecindarios, cómo se moderniza el centro y cómo se transportan los residentes en la ciudad.

Conforme el personal lleva a cabo reuniones y encuestas con los residentes para solicitar aportaciones, se deben abordar varios desafíos. Debido a que Cudahy es la residencia de una numerosa población no angloparlante, las reuniones comunitarias y materiales de alcance deben ser bilingües para asegurar que el Plan le de cabida a todas las voces. Otro desafío potencialmente más grave es el hecho que la población del municipio está compuesta de más de 80 por ciento de inquilinos. Tradicionalmente, ha sido mucho más difícil tener la participación de inquilinos en el proceso de la planificación con un horizonte de 25 años, especialmente ya que muchos

pueden que preverán mudarse fuera de la ciudad dentro de cinco años. Normalmente, los propietarios y empresarios son los que más tienden a comprometerse en el futuro, pero los líderes de Cudahy permanecen optimistas en que se pueda llamar la atención de la población local de inquilinos a un proceso de Actualización del Plan General. Los líderes municipales buscan proveer oportunidades a compradores de casas por primera vez y aumentar agresivamente la tasa de dueños de casas en Cudahy durante el plazo del nuevo Plan General.

Además del alcance para el Plan General por MIG, la ciudad también trabaja en una iniciativa separada pero relacionada con el financiamiento de una subvención de mas de \$100,000 del Consejo de Crecimiento Estratégico de California. El estudio, "Posibilitar el crecimiento justo y sostenible en Cudahy", se conduce por investigadores de la Universidad de California, Los Ángeles (UCLA), con el propósito de 1) identificar y eliminar barreras de crecimiento en Cudahy por reglamentos innecesarios; y 2) crear mecanismos financieros que sustentarán infraestructuras de transporte multimodal y acceso a parques. El 17 de septiembre los investigadores de UCLA y el personal de la ciudad celebraron la primera junta pública para este estudio. Los comentarios del público de esa reunión se incluirán en el proceso del Plan General, tanto como comentarios que se hagan en el futuro y los hallazgos de este estudio.

Como parte de su trabajo con la ciudad, MIG también creará un Código de Urbanización con actualizaciones de reglamentos de construcción que ayudarán a facilitar la implementación de la metas y objetivos del Plan General. En vez de esperar 25 años para los resultados del Plan General, MIG dice que la ciudad puede ver unos pocos proyectos catalizadores que pueden llevarse a cabo en uno, dos o cinco años.

Debido a que solo pasa una vez en cada generación, la preparación para el Plan General es una oportunidad para la participación comunitaria que no debería subestimarse. Este es el momento cuando líderes comunitarios de todo tipo-algunos tal vez tengan títulos oficiales, pero muchos son gente del vecindario-se reúnen para trazar un plan a largo plazo para Cudahy. Para mayor información de cómo puede participar en el Plan General, marque al Departamento de Planificación al (323) 773-5143 ext. 255.

LET'S TALK TRASH

EL RECICLAJE AYUDA EL PLANETA EN AHORRAR ENERGÍA Y LOS RECURSOS NATURALES.

Averigüe como hacer el laberinto a vea como puede ayudar.

Reciclar un sólo árbol ahorra suficiente energía para proporcionar 26 horas de luz para un árbol.

Reciclar esto puede producir "madera" plastica usada para fabricar mesas y bancas para parques.

Reciclar sólo una ahorra energía para una bombilla de bajo consumo para que dure hasta 20 horas.

DREAMS FOR CUDAHY

A LOCAL TEACHER'S COMMITMENT REFLECTS A NEW COMMUNITY SPIRIT

Jacqueline Cardona grew up in an immigrant family where the odds might have been against her and her six siblings, if not for the dedication of her loving but strict parents. As a teacher, she strives to instill in her students the same kinds of values her parents imparted, and they, too, are beating the odds.



Cardona's class at a community clean-up day.

“I’VE SEEN SOME VERY EXCITING CHANGES.”

Cardona teaches at the Ellen Ochoa Learning Center, named after the first Latina woman to go into outer space. The 39-year-old educator grew up in the area, is raising her family in nearby Downey, and is an enthusiastic cheerleader for the City of Cudahy. “I’ve seen some very exciting changes,” says Cardona while conceding that there wasn’t always reason for optimism. “A former student was murdered two blocks from campus and another one was shot right in front of the school,” she says of her earlier teaching years.

She notes that many former students lost loved ones to gang violence. Some

parents were unavailable for parent-teacher conferences because they were serving time in prison. The parks in Cudahy were once dominated by gangs, and local residents rarely went there after dark. Cardona even remembers feeling uneasy being alone near campus when she first started there in 2004. Now, people walk dogs and families gather for leisurely picnics in those very parks. “The gangs realized that the residents have taken ownership,” she says.

Of the progress over the years, Cardona gives credit to strong families like the one she grew up in. “There’s a pride of

community now, and people are really coming together.” She is especially in awe of her students’ sense of initiative. “Cudahy has a surplus of talent, really wonderful residents and some very gifted students.” Her class helped organize two community cleanup days, empowering events that reminded residents that the future of their city was in their very own hands. Neighbors met neighbors—often for the first time—and people realized what they could accomplish as a community rather than just a collection of isolated households.

Aside from cleanups, the students have also collaborated on projects with local officials and the Young Marines, a national youth organization that promotes the values of the U.S. Marine Corps. Cardona, who often speaks of creating literacy-rich homes in Cudahy where most students come from non-English speaking families, is especially

BY THE NUMBERS

CHILDREN & EDUCATION

4,950
FAMILIES IN CUDAHY

4.36
AVERAGE PERSONS PER FAMILY

RESIDENTS AGES 18-24 ENROLLED IN HIGHER EDUCATION **4%**

35%
POPULATION UNDER AGE 18

8,385
STUDENTS [AGES 3+]

93%
RESIDENTS SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME

Source: 2013 American Community Survey

proud of a recent literacy fair organized by the students. "I can't take credit for any of this," says the overly modest teacher. "The students took ownership and ran with it."

Cardona makes a point of bringing her students to a City Council meeting to see their government in action, so they will know democracy and public engagement are not abstract concepts, but real-life activities that enrich the community

left Ellen Ochoa Learning Center.

The upbeat Cardona, a mother of two teenage children herself, is the kind of teacher most parents only dream of. She not only stays in touch with former students but makes it a point to attend their college graduations—emotional occasions that validate her long hours of work. In her own community, she and her husband are Neighborhood Watch leaders and help organize an annual

"THERE'S A PRIDE OF COMMUNITY NOW, AND PEOPLE ARE REALLY COMING TOGETHER."

every day. She is proud that all of the current councilmembers—most of whom grew up in and around Cudahy—are college graduates and therefore excellent role models for her kids. "Most students had no idea they could even attend those meetings," she said. But some have continued to participate long after they

mile-long yard sale. Cardona is the very kind of person that would be an asset on a City Council or School Board, but for now she's much too busy helping her students make that challenging transition from kids to responsible young adults.

Cudahy still has a lot of problems to be addressed, says Cardona, who recognizes crime is still an issue despite the strides made recently. She also notes that a lot of families are in serious financial need, and that for some Cudahy children, a subsidized school lunch is frequently their primary meal of the day.

Cardona's dreams for Cudahy are ambitious but not, in her opinion, unrealistic. "I'd love to see graduation rates continue to improve and have every one of those kids go to college," she says, but emphasizes, "Then I want them to come back to their community and make a positive difference." For Cudahy families, she'd like to see more livable wages, opportunities to become homeowners and a chance to fully participate in the American Dream.

"It is possible," she insists.



Cardona in her classroom.

RECREATION GUIDE

CLASSES & ACTIVITIES / SPORTS / YOUTH PROGRAMS / SENIORS PROGRAMS



THE CUDAHY COMMUNITY SERVICES DEPARTMENT

brings programs, activities and classes to connect and engage community members of all ages. Check out what's coming to our parks this winter! For more information log on to www.cityofcudahy.com, visit City Hall, or call the Community Services Department at (323) 282-5625.

CLASSES & ACTIVITIES

RECREATION GUIDE

CLASSES & ACTIVITIES

Get active and try something fun with one of our instructor-led classes. Registration and payment must be completed in person at City Hall, 5220 Santa Ana St. Enrollment typically closes one week prior to class start date.

ZUMBA

Clara Street Park Turner Hall

Get your heart pumping with the most awesome workout ever! Dance to great music, meet your neighbors, and burn a ton of calories without even realizing it. Four weeks. Fee: \$25 resident / \$30 nonresident

DATES	AGE	REGISTER BY	DAYS	TIMES
1/4-1/29	18+	12/28	M-F	8-9 a.m.
1/4-1/27	18+	12/28	M/W	7-8 p.m.
2/1-2/26	18+	1/25	M-F	8-9 a.m.
2/1-2/24	18+	1/25	M/W	7-8 p.m.

P90X

Clara Street Park Turner Hall

Test your limits with intense workouts that incorporate resistance and body-weight training, cardio, plyometrics, ab work, martial arts and yoga. Four weeks. Fee: \$20

DATES	AGE	REGISTER BY	DAYS	TIMES
1/4-1/29	18+	12/28	M/W	7-7:30 p.m.
2/1-2/24	18+	1/25	M/W	7-7:30 p.m.

BOXING

Lugo Fitness Center

Let off some steam and train your way to better strength in our boxing program. XXX weeks. Fee: \$30 resident / \$40 nonresident

DATES	AGE	REGISTER BY	DAYS	TIMES
2/1-3/25	8+	1/25	M-F	9:30-11:30 a.m.
2/1-3/25	8+	1/25	M-F	4:30-6:30 p.m.
2/1-3/25	8+	1/25	M-F	6:30-8:30 p.m.



Woodcraft Rangers to offer new youth programs

FACILITY HIGHLIGHTS

Clara Street Expansion Park.
4835 Clara St., 7 a.m.-9 p.m.

There's a new park in town—have you had a chance to visit it yet? Clara Street Expansion Park features new exercise equipment, a walking path, jungle gym, and basketball courts; as well as barbecue pits and picnic areas.

LUGO PARK CLOSURE

Lugo Park will be closed in winter for improvements. The construction work will include a new all-weather field and renovation of restrooms and concession stands. For the latest updates on closures and construction progress, visit www.cityofcudahy.com.

FACILITY RESERVATIONS

Did you know you can reserve recreational facilities? The City offers two halls and multiple multipurpose rooms, as well as various basketball gyms and athletic fields. Rental rates and capacity vary. For more information, visit www.cityofcudahy.com, or call (323) 282-5625.

RECREATION GUIDE

SPORTS/YOUTH PROGRAMS

SPORTS

YOUNG CHAMPIONS OF AMERICA CHEERLEADING

Lugo Teen Center

Got team spirit? Cheer with Youth Champions of America! The City's partnership with the organization offers young girls and boys the opportunity to travel and compete in cheerleading and dance competitions. Practices are held once a week. Participants are responsible for uniform costs and any travel costs to competitions. 14 weeks. Fee: For pricing information, call (714) 259-1400. Registration must be completed in person at Teen Center.

DATES	AGE	REGISTER BY	DAYS	TIMES
1/27-4/13	4-7	1/27	W	5:30-6:10 p.m.
1/27-4/13	8-15	1/27	W	6:15-6:55 p.m.



FUTSAL, BASKETBALL AND MORE COMING IN 2016

Start the warmup drills! Beginning in the new year, the City is partnering with nonprofit groups like AYSO and Kids in Sports, to offer new athletic opportunities for local youngsters.

The partnerships with these regional organizations will replace the City's former sports programs, while promising to bring an exciting new level of competition for Cudahy's rising athletes. Registration for futsal and basketball start in January. For more info on the latest offerings, visit www.cityofcudahy.com.

YOUTH PROGRAMS

Unless otherwise designated, all activities are free and held at Lugo Teen Center. For more information, call (323) 773-5143.

FREE AFTERSCHOOL ACTIVITIES

Weekdays, 3-8 p.m. and Saturdays 12-5 p.m.

Head to the Teen Center afterschool for study hall and socializing with friends. Participate in daily educational and recreational activities, or hang out in the Game Room—featuring a pool table, ping-pong table, air hockey, game boards, and a 55"TV to watch movies and play video games. All activities are free. For the daily schedule, check out the Teen Center calendar online at www.cityofcudahy.com.

WOODCRAFT RANGERS TO OFFER NEW ACTIVITIES

Woodcraft Rangers, a nonprofit organizations that operates renowned youth development programs across the County, is in talks with the City to begin programming activities at the Teen Center. The group has experience in the neighborhood with running the Elizabeth Street Learning Center's afterschool program, including various sports, special-interest clubs leadership development and enrichment activities. Get the latest in the City Manager's Report, published online the second and fourth Friday of the month.



PROGRAM OFFERS INSIDE LOOK AT PUBLIC SAFETY CAREERS

East L.A. Sheriff's Station

Interested in learning about careers in public safety? The Sheriff's Explorer Program provides exceptional youth between ages 14-21 years of age, the valuable opportunity to learn about law enforcement.

Recruits must pass a background check and complete an 18-week academy, which includes physical training and homework assignments. Explorers work with officers, and participate in ride-alongs and community events. For more information about how to get involved, contact Deputy Marino Gonzalez, (323) 264-4151.

SENIOR PROGRAMS

RECREATION GUIDE

SENIOR PROGRAMS

SENIOR CENTER

Weekdays, 11:30 a.m.–1 p.m.

Join the party at the Senior Center! The Oldtimers Foundation provides exciting activities for community members ages 60 and up, including live karaoke and dancing, educational classes, special events, health screenings, exercise programs and volunteer opportunities. Lunch is also available for a suggested \$2.25 donation for anyone above 60 years, and \$4.50 for anyone under. For more information, call (323) 773-5143, ext. 256.

CLUB DE ORO

Mondays and Wednesdays, 10 a.m.–2 p.m.

Join Club de Oro for exciting events and activities such as bingo, exercise classes, excursions and educational classes. Find out about upcoming events by calling (800) 441-1733.



LET CUDAHY DIAL-A-RIDE TAKE YOU THERE!

Need a way to get around town?

Dial-A-Ride (DAR) is a low-cost shuttle service for Cudahy residents 60 years and older, or who have a qualifying disability. Members are allowed up to 26 trips per month, at a cost of 50 cents per trip. Book a reservation to anywhere within city boundaries, or up to one mile beyond.

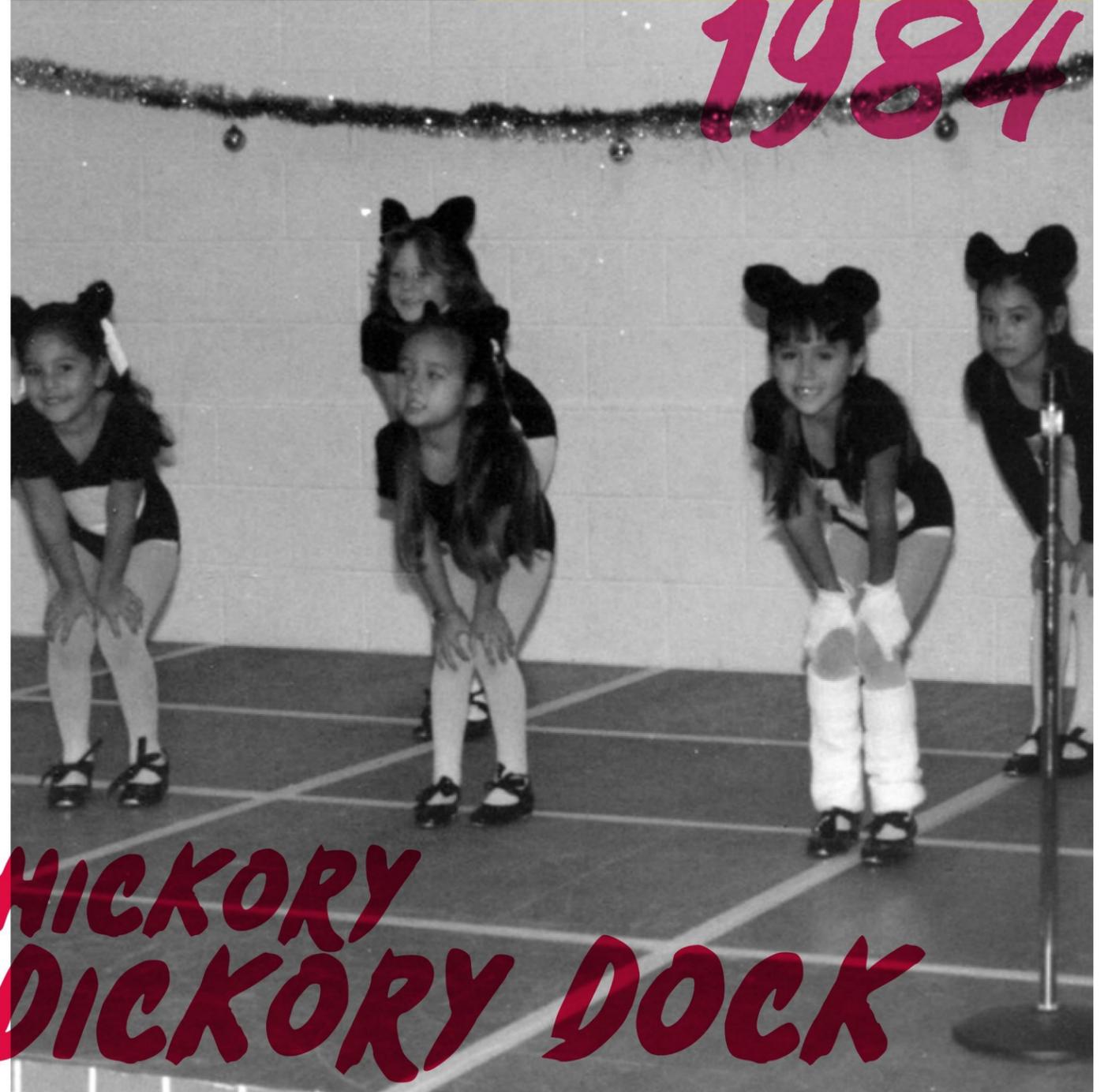
Users must apply for membership at City Hall. Proof of eligibility is required through a current utility bill showing residency, and proof of age; or a physician's statement. For more information, call (323) 282-5625.



FLASHBACK

FROM THE ARCHIVES

1984



HICKORY DICKORY DOCK

Holiday festivities are always a blast. Back in 1984, these tiny dancers livened the crowd at Clara Park with their jazzy stage routine. Recognize anybody?

—WENDY CHUNG

BREAKFAST

WITH

SANTA

CLARA PARK ♦ SUN., DEC. 20 ♦ 8 A.M.–12 P.M.

STAY FOR FESTIVAL NAVIDEÑO, 1-9 P.M. **SNOW LAND**

VISITS WITH SANTA CLAUS **GIFTS FOR KIDS**

Pancake breakfast costs \$5/family ♦ Gifts are first-come, first-serve

CUDAHY 
OPEN MINDS. OPEN DOORS

CITY OF CUDAHY | (323) 773-5143
5220 Santa Ana St., Cudahy, CA 90201