

ONE

ONE CUDAHY. UNA COMUNIDAD.

INSIDE FALL 2016

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CLEANUP DAY
OCTOBER 8, 10 A.M.-3 P.M.

DIA DE LIMPIEZA
8 DE OCTUBRE, 10 A.M.-3 P.M.



GET RID OF JUNK

the proper way with help from Republic Services and Goodwill.

● **Drop off sites** for bulky items.

📦 **Drop off at Lugo Park** for donation, e-waste, recycling and shredding*

*Participation requires proof of residency by ID or utility bill. Acceptable donations including clothing, toys, appliances, etc. Hazardous waste such as needles, oil, etc., will not be accepted. Sensitive documents are collected and transported offsite for shredding.

ELIMINAR LA BASURA

en una manera apropiada con ayuda de Republic Services y Goodwill.

● **Lugares de entrega** para los objetos voluminosos.

📦 **Lugar de entrega en parque** para donaciones, reciclaje de electronicos y destruccion de documentos*

*La participación requiere un comprobante de residencia con una identificación o una factura de servicios públicos. Las donaciones que se aceptan incluyen ropa, juguetes, electrodomésticos, etc. Desechos peligrosos tales como las agujas, aceite, etc, no se aceptarán. Los documentos delicados se colectan y transportan fuera del predio para que se corten en tiras.

UPCOMING SCHEDULED EVENTS

JANUARY 14, 2017
APRIL 15, 2017
JULY 15, 2017
OCTOBER 14, 2017

To request a trash bin location, organize a beautification team, or get involved, call Raul Mazariegos at (323) 773-5143, ext. 247.

EVENTOS PROGRAMADOS QUE SE APROXIMAN

ENERO 14, 2017
ABRIL 15, 2017
JULIO 15, 2017
OCTUBRE 14, 2017

Para solicitar una sitio para un bote de basura, organizar un equipo de embellecimiento, o participar, llame a Raul Mazariegos al (323) 773-5143, ext 247.

CUDAHY 
OPEN MINDS, OPEN DOORS

CITY OF CUDAHY | (323) 773-5143
5220 Santa Ana St., Cudahy, CA 90201



ONE

ONE CUDAHY. UNA COMUNIDAD.



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Funding public services, programs

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Taking the next step against crime



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DREAMS FOR CUDAHY
Helping to reshape Cudahy

ENGAGING TO CREATE A BETTER CUDAHY

As the saying goes, knowledge is power, and since the very beginning of *One Magazine*, our intent has been to create a valuable information resource, toward facilitating more civic engagement in the community.

Every issue, our coverage of major City Hall initiatives—from economic development and the General Plan, to parks improvements and social services—is meant to encourage discussions on quality of life, as well as promote available programs so that more residents can participate. For example, the upcoming quarterly Cleanup Day on Oct. 8 provides free bulky item removal and donation dropoff. We are also enhancing our recreational opportunities for youth and seniors—including a new partnership with a reputable 100 year-old nonprofit that will be offering case management services to the elderly (page 34).

In the following pages, we continue to focus on quality of life. On page 13, read about ongoing efforts to build a multimodal transportation network in Cudahy—one that not only prioritizes cars, but also accommodates the needs of pedestrians, bicyclists and transit riders alike. In recent years, the Safe Routes to School and General Plan studies have generated valuable input that has been crucial in helping direct resources to school zone pedestrian improvements, as well as an exciting Atlantic Avenue enhancement project that will bring new bike lanes, landscaping and public art to Cudahy.

Alongside efforts to create a safe community through hard infrastructure, the City has also been creating new programs and policies to combat crime—such as working with residents and law enforcement through Neighborhood Watch, as well as adopting the new anti-graffiti ordinance. Just this June, Cudahy was ranked one of the Top 100 safest cities in California. On page 20, learn how we're taking public safety to the next level with the Crime-Free Multifamily Housing Program—a collaborative effort that brings together diverse stakeholders to share information and resources to promote safety and encourage property maintenance. Landlords benefit by protecting their investment properties long-term, while residents may also benefit from safer, more decent living conditions.

At the end of the day, staying informed and actively participating in community affairs help unite us as One Cudahy, *una comunidad*, working toward a shared vision for a better quality of life. On page 26, hear from a local young person, who like many other Cudahy kids may have grown up aspiring to leave his hometown, but now has big aspirations for giving back and effecting positive change in his community.

For those inspired to be more civically engaged, there are many ways you can contribute to building up One Cudahy. Keep up with City news by subscribing for the monthly City Manager's Report, or following us online through Twitter and Facebook. Those more ambitious may try applying for a City Commission—the Economic Development Commission is currently recruiting. But simply attending upcoming Halloween festivities can help foster positive community relations. So don't be afraid—just get in on the action.



Jose Pulido
City Manager

ONE

LA PARTICIPACIÓN PARA CREAR UN MEJOR CUDAHY

Como dice el dicho, el conocimiento es poder, y desde el comienzo de nuestra revista *One Magazine*, nuestra intención ha sido crear un recurso de información valiosa, para facilitar más participación cívica en la comunidad.

En cada publicación, el propósito de nuestra cobertura de grandes iniciativas del Ayuntamiento—desde el desarrollo económico y el Plan General, hasta las mejorías de los parques y los servicios sociales—es para alentar conversaciones acerca de la calidad de vida, y también promover programas disponibles para que más residentes puedan participar. Por ejemplo, el día de limpieza "Cleanup Day" trimestral que se aproxima el 8 de octubre, provee la eliminación gratuita de objetos voluminosos. También estamos mejorando nuestras oportunidades de recreación para adolescentes y personas de tercera edad—incluyendo una nueva colaboración con una organización respetable sin fines de lucro de 100 años, que ofrecerá servicios de administración por caso, para las personas de edad avanzada (página 34).

En las siguientes páginas, continuamos a enfocarnos en la calidad de vida. En la página 13, lea acerca de los esfuerzos constantes para construir una red de transporte multimodal en Cudahy—esfuerzos que no solo ponen como prioridad a los autos, sino que también considera las necesidades de los peatones, ciclistas, y usuarios de transporte público igual. En los años recientes, los estudios de Safe Routes to School (Rutas seguras a la Escuelas) y el Plan General, han generado aportaciones valiosas que han sido esenciales en ayudar a dirigir los recursos hacia las mejorías en las zonas escolares para los peatones, y también un proyecto para mejorar la Atlantic Avenue que traerá nuevos carriles para bicicletas, nuevo paisajismo, y arte pública a la ciudad de Cudahy.

Junto con los esfuerzos para crear una comunidad segura a través de la infraestructura física, la Ciudad también ha estado creando nuevos programas y políticas para combatir la delincuencia—tal como trabajar con residentes y las fuerzas policiales a través del Neighborhood Watch (Vigilancia en la Comunidad), y también al adoptar la nueva ordenanza anti-grafti. Este junio, Cudahy fue clasificada como una de las 100 ciudades más seguras en California. En la página 20, entérese cómo estamos tomando la seguridad pública al siguiente nivel con el programa Crime-Free Multifamily Housing (Viviendas Multi-familiares libre de Delitos)—un esfuerzo de colaboración que une varias partes interesadas, para compartir información y recursos para promover la seguridad y alentar el mantenimiento de propiedades. Los propietarios se benefician al proteger sus inversiones en las propiedades a largo plazo, mientras los residentes también pueden beneficiarse con condiciones de vivir más seguras y decentes.

Al fin del día, al mantenerse uno informado y al participar activamente en asuntos de la comunidad, nos ayuda a unirnos como Un Cudahy, una comunidad, trabajando arduamente hacia una visión compartida para una mejor calidad de vida. En la página 26, escuchará de un joven local, que igual como otros niños en Cudahy puede que hayan crecido con la esperanza de irse de su ciudad, pero ahora tiene la gran esperanza de quedarse y servir a la comunidad para crear cambios positivos.

Para los que están inspirados en más participación cívica, existen muchas maneras en las que usted puede contribuir para establecer un One Cudahy o Un Cudahy. Ponte al día con las noticias de la Ciudad al subscribirte al Reporte Mensual del Gestor Municipal, o síguenos en Twitter y Facebook. Para los que son más ambiciosos que gusten solicitar para una Comisión de la Ciudad—la comisión de Desarrollo Económico está reclutando. Por lo tanto, el sólo hecho de asistir a la celebración de Halloween que se aproxima, usted puede ayudar a fomentar relaciones positivas en la comunidad. Así que no tenga miedo—sea parte de la acción.

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ON THE COVER

Best Foot Forward (Lugo Park)

Illustration by FUEL Creative Group

ROUNDUP

L.A. COUNTY FAIR

Sept. 24, 10 a.m.-10 p.m.

It's that time of year again! The L.A. County Fair is back, running from Sept. 2-25. Don't miss the usual fair foods, carnival rides and farm animals; plus this year's newest addition, the Jurassic Planet exhibit! Reservations are limited. Ticket price includes transportation, \$15/person.

A QUICK LOOK

See more at www.cityofcudahy.com

SEPTEMBER

- 17 Southeast Cities Bike Ride
- 21 Neighborhood Watch*(tentative)
- 22 Food Distribution
- 24 Field trip to L.A. County Fair

OCTOBER

- 8 Cleanup Day
- 14 Movie Night
- 15 Southeast Cities Bike Ride
- 19 Neighborhood Watch*(tentative)
- 21 Costume Dance
- 22 Field trip to Knott's Scary Farm
- 27 Food Distribution
- 29 Halloween Carnival

NOVEMBER

- 8 General Election
- 11 Veterans Day (City offices closed)
- 16 Neighborhood Watch*(tentative)
- 17 Food Distribution
- 19 Community Health Fair
Southeast Cities Bike Ride
- 24-25 Thanksgiving (City offices closed)

FALL CALENDAR

HALLOWEENFEST

Spooktacular celebrations throughout October! For more information, call the Community Development Department at (323) 773-5143.



OCT. 14 MOVIE NIGHT

6-10 p.m., Cudahy Park

Bring out the picnic blankets and lawn chairs for a double feature of "Goosebumps" and "Star Wars: The Force Awakens." Showtime begins at 7 p.m.

OCT. 22 KNOTT'S SCARY FARM

6 p.m.-1 a.m., meet at Cudahy Park

Field trip! Join us as we head to Knott's Berry Farm for a night of fright and thrills! Reservations are limited. Ticket price includes transportation, \$50/person.

OCT. 21 COSTUME DANCE

5-10 p.m., Lugo Park Teen Center

The whole family is invited! Come in your Halloween best for this fun dance featuring a live DJ, costume contest, and a snack bar benefiting the Cudahy Youth Foundation.

OCT. 29 HALLOWEEN CARNIVAL

5-9 p.m., Clara Expansion Park

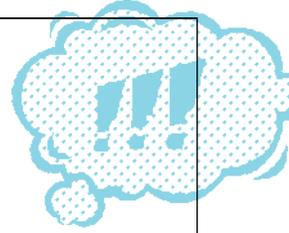
Bust out the family costumes for our annual Halloween Carnival, featuring exciting games and activities, costume contest, a photobooth, prizes, candy, the Cudahy Youth Foundation snack bar and much more!

NOV. 19 COMMUNITY HEALTH FAIR

9 a.m.-1 p.m., Clara Street Park

Get Up! Get Moving! *Vive tu Vida!* Don't miss Cudahy's biggest health fair yet. This year, we're moving it outdoors for a street festival, held in partnership with the Mexican American Opportunity Foundation (MAOF). Learn healthy living tips, participate in fun fitness demonstrations, grab a few giveaways, and get FREE health exams. For more information, call (323) 278-3891.





ROUNDUP

GENERAL ELECTION

NOV. 8, 7 a.m.-8 p.m., various locations

Are you all set to vote in the upcoming election? There's a lot to vote on this November, from President to a County parks bond measure to sustain funding for recreation and open space. To check your voter registration status, find your polling location, request to vote by mail, or see a sample ballot, visit the L.A. County Registrar at www.lavote.net, or call (866) 811-2485.

CIVIC PARTICIPATION

24,073

CUDAHY TOTAL POP (2014 ACS)

7,653

ADULTS OF VOTING AGE

7,193

REGISTERED VOTERS

As of May 23, 2016 (California Secretary of State)

29.9%

OF TOTAL POPULATION REGISTERED TO VOTE

FLASHBACK

2012 GENERAL ELECTION ELIGIBLE VOTERS REGISTERED

CA	76.6%
L.A. County	79.6%
Cudahy	91.3%

TURNOUT OF ALL REGISTERED

CA	72.4%
L.A. County	70.5%
Cudahy	59.6%

VOTERS AS % OF TOTAL POP

CA	34.7%
L.A. County	32.7%
Cudahy	15.8%

SOURCES: U.S. Census Bureau, American Community Survey, California Department of State

ONGOING EVENTS

SOUTHEAST CITIES MONTHLY BIKE RIDE

Third Saturdays, 9:45 a.m.-1 p.m., meet at City Hall

Get some exercise and learn about bike safety during this fun monthly community bike ride with the L.A. County Bicycle Coalition!

*NEIGHBORHOOD WATCH

Monthly, various locations

Gather your neighbors to learn about crime prevention and meet local law enforcement officers. Meetings are tentatively scheduled for the third Wednesday of the month. Spanish language is available. Find out the exact time and place of the next meeting by visiting www.cityofcudahy.com. To host a meeting in your neighborhood, call Deputy Marino Gonzalez at East L.A. Sheriff's Station, (323) 264-4151.

SWAP MEET

Saturdays, 7 a.m.-3 p.m., Clara Street Park

Searching for a great deal? Cudahy's weekly swap meet features more than 60 vendors offering a variety of services and products, including name brand clothing, shoes, jewelry, home decor, furniture, bedding, toys, sporting goods, and beauty products. To learn how to become a vendor, visit City Hall or call (323) 773-5143.

CUDAHY LIBRARY

5218 Santa Ana St.

Family Place Workshops
Tuesdays, 11 a.m. (Sept. 20-Oct. 25)

Parents and caretakers of young children are welcome to this five-week workshop series to learn about local resources related to health, child development and safety.

PUBLIC MEETINGS

City Council

Second and fourth Mondays, 6:30 p.m.
Council Chambers

Aging and Senior Commission

Second Mondays, 2 p.m.
Clara Street Park Turner Hall

Public Safety Commission

Second Tuesdays, 5 p.m.
Council Chambers

Planning Commission

Third Mondays, 6 p.m.
Council Chambers

Parks & Recreation Commission

Fourth Tuesdays, 6 p.m.
Council Chambers

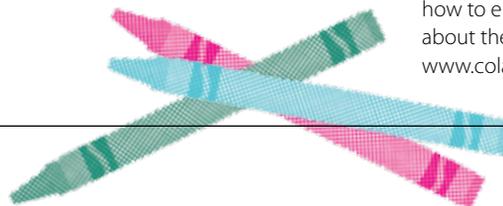
The City is recruiting for its newly formed Economic Development Commission.

Application forms are available at City Hall and www.cityofcudahy.com. For more information, contact Community Development Manager Michael Allen at mallen@cityofcudahyca.gov.

FOOD DISTRIBUTION

Fourth Thursdays, 8:30 a.m., Clara Street Park

Pick up a bag of groceries at the monthly Food Distribution. Bring valid current proof of residency to avoid being turned away. Those attending for the first time will be required to fill out a new Self-Certification Form. Residents unable to attend due to a medical condition may call (323) 773-5143 for assistance.

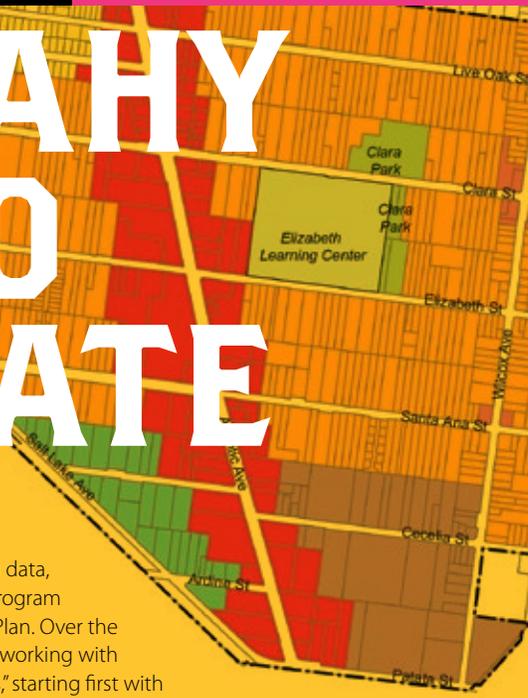


ROUNDUP

NEWSREEL

CUDAHY 2040 UPDATE

After months of research, meetings, surveys and workshops to gather community background and input, consultant MIG has begun the analyzing data, and interpreting them into policy and program recommendations for the new General Plan. Over the next few months, the consultant will be working with the City in refining the various “Elements,” starting first with Land Use and Circulation. Other “Elements” of the General Plan include: Open Space, Conservation Housing, Noise, Safety and Economic Development. For more information on upcoming meetings, visit www.cityofcudahy.com.



VIEW THE CITY BUDGET

The FY 2016-17 City Budget is scheduled to be presented at the Sept. 12 City Council meeting. The adopted budget will be made available online at www.cityofcudahy.com. In recent years, the City has been coping with substantial decreases in revenues—including from the recent economic recession, as well as the elimination of the local redevelopment agency that once contributed about \$3 million in annual revenues. Despite recent declines in public funds, the City continues to prioritize community services by seeking creative strategies and partnerships with organizations like Woodcraft Rangers and St. Barnabas Senior Services; as well as pursuing economic development opportunities to generate public resources.

CITY LOBBIES FOR ECONOMIC DEVELOPMENT

In 2012, the State abolished community redevelopment agencies across California. The original law provided financing tools for economic development, and enabled local agencies to retain more property tax revenues to support community revitalization activities like affordable housing, infrastructure improvement and public private partnerships.

However, partly in response to concerns from economically distressed communities like Cudahy—where loss of redevelopment significantly impacted the local budget—the State passed the Community Revitalization and Investment Authority (CRIA) Law, reinstating some economic development financing capacity. Under the original CRIA eligibility criteria, Cudahy did not qualify—in part due to recent improvements in public safety. The City worked with a lobbyist and the State Legislature to amend the law's eligibility to reflect clear definitions, consistent with state and national objectives, in defining disadvantaged communities. AB 2492 would allow communities like Cudahy—historically disadvantaged but improving—to still be able to take advantage of redevelopment tools due to extreme circumstances or overriding conditions, like high levels of poverty and socioeconomic distress, even if progress in fighting crime eliminated them from initial eligibility.



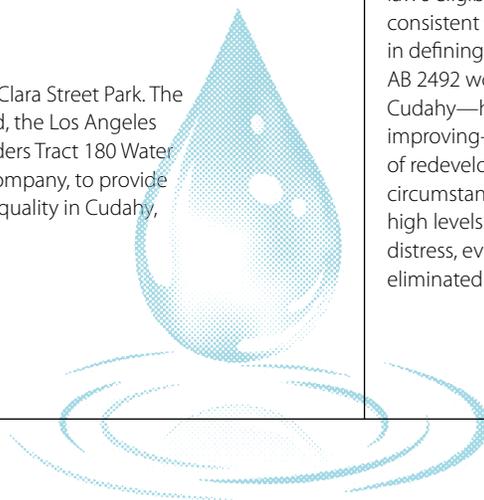
STRATEGIC GROWTH STUDY WITH UCLA WRAPS UP

In the past year, the City has been working with researchers at the UCLA Luskin School of Public Affairs to study existing conditions and challenges in Cudahy, and how to best address community needs in accommodating future growth. Key issues identified for further consideration include parking needs, development impact fees, and various barriers to development. The full report is available online at www.cityofcudahy.com.

WATER MATTERS TOWN HALL MEETING ADDRESSES WATER ISSUES

On Aug. 25, the City hosted the Water Matters Town Hall at Clara Street Park. The meeting convened the State Water Resources Control Board, the Los Angeles County Department of Public Health, and local water providers Tract 180 Water Company, Tract 349 Water Company, Golden State Water Company, to provide community members an opportunity to learn about water quality in Cudahy, and meet their local water representatives.

Materials were presented in English and Spanish, and can be found online at www.cityofcudahy.com.



ROUNDUP

NEWSREEL

GET OVERNIGHT PARKING PERMITS

In response to community concerns over the years regarding parking, the City has been working on a program to regulate on-street parking. In the past year, a pilot permitting program has been in place to allow residents to purchase passes to park in the street overnight. The City Council voted to continue the pilot program. Residents needing to park their vehicles in the street between the hours of 3–6 a.m. must purchase permits at City Hall. Cars parking in the street without permits may be cited. Residents may purchase three overnight on-street parking permits per dwelling, and one guest overnight on-street parking permit for no more than three consecutive nights. An online permit system is currently in development.

OVERNIGHT STREET PARKING FEE SCHEDULE

\$180	ANNUAL PER UNIT <i>Up to 3 vehicles/properties</i>
\$7	WEEKLY
\$30	MONTHLY
\$135	6 MONTHS
\$2	GUEST/DAILY <i>Limit 3 consecutive days</i>

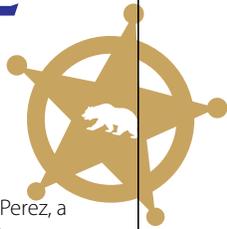
ST. BARNABAS OFFERS NEW SENIOR SERVICES

As part of its ongoing commitment to provide quality community programs, the City has partnered with St. Barnabas Senior Services (SBSS). The organization has more than 100 years of experience in senior assistance, focused in the City of Los Angeles.

In Cudahy, SBSS will be providing a part-time Case Manager, as well as hosting wellness programs addressing such topics as nutrition, behavioral health, transportation, as well as legal and financial concerns. The organization will also be able to link seniors to light housekeeping services. The case manager will be on site at Clara Street Park on Mondays, Wednesdays and Fridays. For more information, turn to page 34.

These new offerings supplement the City's existing senior citizen programs at Clara Street Park. For more than a decade the Old Timers Foundation's nutrition program has provided daily lunch for a suggested donation. The Senior Center, open Monday through Friday from 7 a.m.-3 p.m. at Turner Hall, provides a variety of recreational activities such as karaoke, monthly birthday parties and excursions.

WELCOME CAPTAIN PEREZ

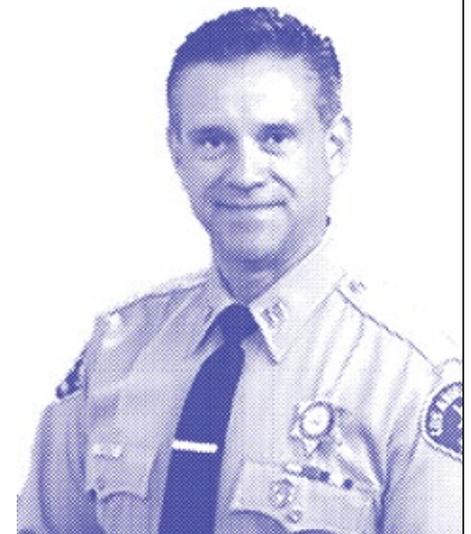


There's a new captain in town. Chris Perez, a 26-year veteran of the Los Angeles County Sheriff's Department (LASD), was recently promoted to captain of East L.A. Station, which covers Cudahy.

Perez comes into the position following the retirement of former Captain Steve Biagini, and brings with him both life and career experiences that apply well in relating to the Cudahy community. Perez immigrated to the United States when he was seven years old, speaking no English. He credits his parents for teaching him the value of hard work and perseverance. Since starting with LASD in 1990, Perez has been assigned to various positions and units, including the Community Oriented Policing Bureau, Weapons Training Unit, and Tactics and Survival Unit.

Perez holds a Bachelor of Science Degree in Criminal Justice from National University. He is married to wife Hayley and they have two grown children. In his spare time, Captain Perez enjoys evenings with his wife, boating, driving off-road vehicles, and competitive shooting.

Stop by the next Neighborhood Watch Meeting to see if you can catch Captain Perez!



LUGO PARK GRAND OPENING CELEBRATED

On June 29, the City hosted a Grand Opening Ceremony for the newly renovated Lugo Park Soccer Field. Community members and young soccer players were in attendance to open the new AstroTurf field, as were local elected officials and County staff including Congresswoman Lucille Roybal-Allard, Supervisor Hilda Solis and L.A. County Community Development Division Director Scott Stevenson.

The project was completed in the nick of time, as the City was up against a budget deadline to expend more than \$500,000 in Community Development Block Grant (CDBG) funds. As with the City's other park facilities, Lugo Park is available to be reserved for community use. For more information, contact the Community Development Department at (323) 773-5143.



ROUNDUP

#CUDAHYCA



JUNE 29 Lugo Park Grand Opening



JULY 3 Independence Day Spectacular

SELECT PHOTOS COURTESY OF SERGEANT CYNTHIA BLANSE



JULY 9 Cleanup Day



AUG. 3 National Night Out

FOLLOW US!

See more photos on the City's Facebook, www.fb.com/cityofcudahy. For more news, follow the City on Twitter, @CudahyCa, and subscribe to the monthly City Manager's Report.

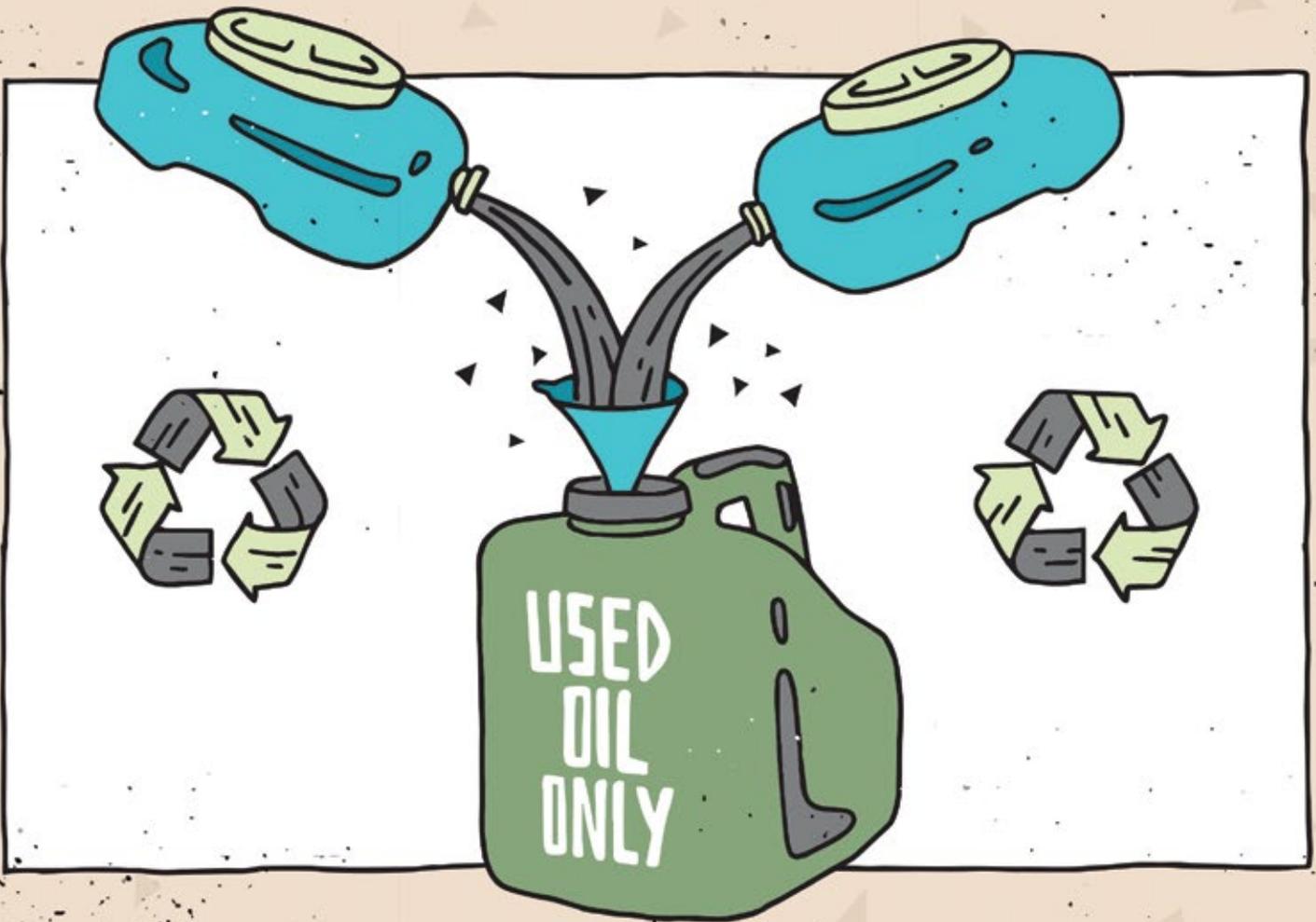
LET'S

TALK

TRASH

RECYCLE USED OIL.

KEEP IT OUT OF OUR STREETS, GROUNDWATER AND WATERWAYS.



CUDAHY 

OPEN MINDS. OPEN DOORS

CITY OF CUDAHY | (323) 773-5143
5220 Santa Ana St., Cudahy, CA 90201

CalRecycle 

CLEANER CUDAHY

Find a used-oil recycling center at
www.calrecycle.ca.gov/UsedOil.



PAVING THE WAY TO THE FUTURE

**GOOD PLANNING AND
ASPIRATIONAL DESIGN CAN
TRANSFORM LOCAL STREETS
INTO MULTIFUNCTIONAL
COMMUNITY AMENITIES**

BY STEVE VELASQUEZ

Cudahy is one of the smallest cities in Los Angeles County, but with one of the highest population densities nationwide, it's plagued by big-city traffic issues. To address gridlock and respond to resident concerns, the City has been looking into viable mobility solutions, particularly around building a multimodal future that would make getting around easier for everyone—whether by foot, bicycle, mass transit or automobile.

“Over the next five years, we expect to invest about \$7 million in City streets and pedestrian improvements,” said Community Development Manager Michael Allen. The new projects approach streets and sidewalks as multifunctional assets—not just thoroughfares, but active public spaces for recreation, leisure, community interaction and much more. Not only has this innovative approach been valuable in terms of supporting increased quality of life, it has also won the City millions of dollars in grants from Metro and other government agencies.

EMBRACING PEDESTRIANS

Part of the strategy to alleviate traffic congestion is getting people out of their cars and turning them into pedestrians or cyclists. Accommodating pedestrians would require making the city more walkable. Key destinations should be within reasonable proximity, and streets should be designed so that they are enjoyable to stroll.

The City's small size at just over one square mile makes it one of those rare places in Southern California where it is possible to live and work within a small distance in the community, and not have to depend on an automobile. As the City works on its General Plan Update, one priority is creating an environment so inviting for pedestrians that people don't have to think about getting into their cars.

Designing a more inviting street for pedestrians might involve adding trees for shade, public art for visual attraction, as well as drought-resistant landscaping—all of which are high priorities for Cudahy. Widening and repairing sidewalks is another priority, as is ensuring pedestrian safety. As Assistant City Engineer Aaron Hernandez-Torres reports, Cudahy ranks as second most densely populated municipality in California, and is already well ahead of other communities in getting people out of their cars.

"Because of our density we don't have room for cars, and because many people can't afford a car, we already have a much higher rate of pedestrian activity than in neighboring cities," says Hernandez-Torres. He also reports, based on community outreach, that more people would ride bicycles if they felt greater confidence in their safety. As a result, a reconfigured Atlantic Boulevard—currently hazardous for bike riders—will have protected bike lanes. "Through better design, we'll provide the kind of improvements they need to enjoy that activity in safety," he said.

To get more residents familiar with new design approaches to multimodal streets, the City is working with the Southern California Association of Governments (SCAG) to host an open streets event on Wilcox Avenue in the coming year. Traffic will be closed off, and pedestrians will have the opportunity to experience more "complete" streets that not only accommodate cars, but prioritize the pedestrian and bicyclist experience through parklets, bike lanes, and other street amenities.

THE WALK TO SCHOOL

Some of Cudahy's most regular pedestrians are also its youngest residents—school-age children.

In partnership with the Los Angeles County Department of Public Health and Los Angeles Unified School District, the City has been involved in the California Department of Transportation's (Caltrans) Safe Routes to School (SR2S)

program. In January 2015, the City adopted a SR2S Plan, assessing traffic conditions around the five schools in Cudahy based on existing hazards and history of accidents and crime; as well as identifying ways to make it safer and easier for kids to walk from home to school and back.

So far, the City has received a total of more than \$2.6 million in grant funds that will go toward the addition of bike lanes, pedestrian lighting, crosswalk enhancements, as well as traffic calming treatments designed to slow down traffic inschool zones. The first round of construction is expected to begin next year.

While many of the original SR2S recommendations pend funding, Lisa Brownfield—a consultant working on the City's General Plan Update—reports that the study's best and most feasible recommendations will likely find their way into the General Plan's Transportation Element, setting forth a vision for mobility in Cudahy that will inform project and policy decisions moving forward.

DID YOU KNOW?

Based on a recent survey, between 50-65 percent of parents responded that their children walk to school on a regular basis. In Cudahy, about 50 percent of students live within a ¼ mile of their school—or a walking distance of less than five minutes.

MULTIMODAL ATLANTIC

When it comes to mobility goals, the pending Cudahy 2040 General Plan Update emphasizes the creation of multimodal transportation opportunities that accommodate the needs of all users—pedestrians, cyclists, transit riders and motorists alike. Among the City's upcoming roadway improvements, the one that perhaps best encapsulates this "complete streets" theme is Atlantic Avenue.

As Hernandez-Torres explains, a major initiative has begun to redesign Cudahy's main commercial corridor into a street that is friendly for all users. Some planned improvements include the synchronization of traffic signals, relocation of bus stops, and addition of pedestrian safety enhancements and protected bike lanes.

So far, \$3.24 million has been committed to the project. Of that, about \$2.13 million are grant funds—including a \$1.97 million award from Metro earmarked specifically for pedestrian improvements near transit.

In conjunction with the effort to enhance mobility, the City's larger vision involves the potential to reposition Atlantic Avenue as a major community hub with even more vibrant street activity. In surveys and community workshops for the General Plan Update, Atlantic Avenue was identified as most acceptable for major commercial development and high-density housing. As Brownfield reports, "We'll be looking at policies to make Atlantic a more walkable and more interesting place to be in terms of gathering spaces, and we'll be looking at improvements that enhance the linkage to public transit."

Hernandez-Torres echoes that sentiment of building balanced “complete streets” that accommodate multiple modes of traffic, keeping in mind that the street serves not only local users, but is also a popular through-route for the entire Southeast L.A. region. Ultimately, the goal is to create safe, convenient and seamless transitions from one mode to the next, such as a pedestrian or cyclist boarding a bus.

Currently, the City is still working on design drawings, but preliminarily expects construction to break ground within the next two years, for a completion date of 2020. More details will be provided as they become available.

PLANNING AHEAD

Alongside the General Plan, Hernandez-Torres also notes that staff has been working with UCLA researchers on a strategic growth study evaluating the City’s current and future demands for parks, transportation and infrastructure. “It will give us the ability to look for additional funding, and will be a tool to ensure those monies would be spent wisely,” says Hernandez-Torres of the study, available online at www.cityofcudahy.com.

As Allen agrees, the UCLA study—the product of a year of public workshops, stakeholder meetings and feedback sessions—will be extremely valuable in informing the policies, goals, and objectives of the Cudahy 2040 General Plan Update.

“These recommendations help the City ensure that plans are in place to accommodate future growth in terms of parks, transportation and parking infrastructure,” said Allen. “Most importantly, completing this study and having the data and demonstrated need in hand, opens the door for the City to qualify for an array of grant opportunities to accomplish these recommendations.”

The General Plan itself will provide some detailed recommendations on how people can get around Cudahy with greater efficiency and enjoyment. For instance, Brownfield reports the Transportation Element will address sidewalk maintenance and lighting—both issues that were raised by residents at public workshops and in survey responses. Innovations such as bulb-outs, which enhance streetscaping and assist pedestrians, are being studied, as well as creating cul-de-sacs to allow for more greenspace and safer crossing opportunities. (See “Completing Our Streets”)

Ultimately, the overriding goal in Cudahy is to pull together all of these ideas and implement them in a cost-effective way that enhances community quality of life.

COMPLETING OUR STREETS

In recent years, the City has sought to create a multimodal transportation environment by investing in streets that accommodate roadway users of all types, whether by foot, bike, bus or car. Multimodal streets not only provide more ways to get around town, but have a host of many other benefits—including reducing air pollution, encouraging physical activity and healthy lifestyles. Moreover, an active street life also means more community engagement with neighbors meeting neighbors, as well as foot traffic for small businesses.

M U L T I M O D A L S T R E E T D E S I G N

HEALTH

“Active transportation,” like walking and biking, promotes community fitness and physical wellbeing.



MOBILITY

Shifting away from auto-oriented street design can provide residents more options to get around town, while alleviating traffic issues.



PROSPERITY

Enhancing pedestrian and bicycle linkages between residential and commercial uses can make it more convenient for residents to shop local.



SUSTAINABILITY

Increasing transportation options can help get people out of their cars—reducing driving and thereby reducing greenhouse gas emissions.



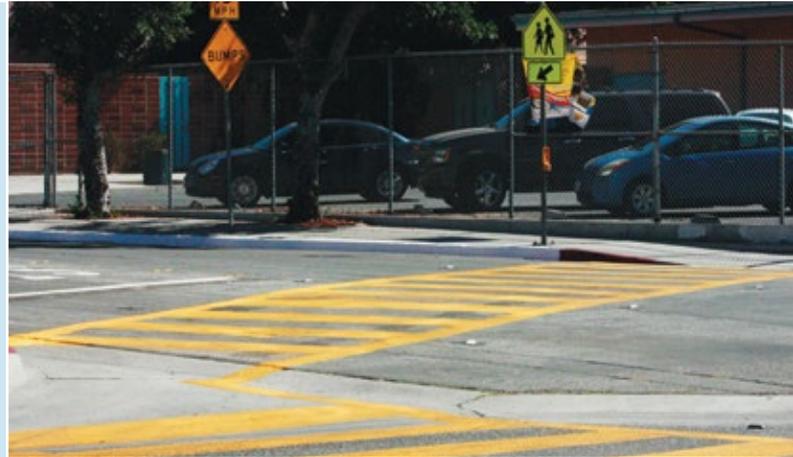
COMMUNITY

Bicycle and pedestrian facilities invite residents to use public space, which promotes neighborly interactions and supports a vibrant community life.



STREET TREATMENTS

In January 2015, the City—in partnership with the L.A. County Department of Public Health and Los Angeles Unified School District—adopted the Safe Routes to School (SR2S) Plan, which includes a toolbox of potential street improvements to enhance pedestrian safety for students walking to and from school. Learn how these street treatments can help promote school zone safety. While the City has been actively seeking opportunities to implement pedestrian improvements, construction depends on availability of funding. To see the full SR2S Plan, visit www.cityofcudahy.com.



ZEBRA STRIPING

Sometimes called “continental” crosswalks, “zebra-stripe” crosswalks typically feature high-visibility markings running in the same direction as the street, and offer higher visibility than standard transverse crosswalks.



ROUNDBABOUTS

Roundabouts are placed in intersections, and cause motorists and bicyclists to go around the perimeter of the intersection in order to proceed through the intersection. This design has been used to slow traffic, as well as reduce crashes. Additionally, it is an opportunity to add landscaping and trees for beautification.



SCHOOL ZONE SIGNAGE

School zone signage indicates to passersby that there may be children around, and encourages travelers to heighten their level of awareness and proceed cautiously.



CURB EXTENSIONS

Curb extensions essentially extend the sidewalk, and are used to shorten the crossing distance for pedestrians, as well as narrow the roadway to encourage motorists to slow down.



MEDIANS

Center medians in school zones can create a barrier in the street, preventing drivers from making U-turns and from dropping students off in the middle of the roadway.



PAVIMENTANDO NUESTRO CAMINO HACIA EL FUTURO

Con un tamaño de una milla cuadrada, la ciudad de Cudahy es una de las más pequeñas en el condado de Los Ángeles, pero con una de las más altas densidades de población en el país, está plagada por problemas de tránsito de ciudades grandes. En un esfuerzo para abordar el embotellamiento y responder a las inquietudes de los residentes, la ciudad ha participado en varios esfuerzos de planeamiento para identificar soluciones de movilidad viables. Las actualizaciones en curso del Plan General y el estudio de desarrollo estratégico con UCLA, han sido dos oportunidades para hablar acerca de las exigencias por la infraestructura en el futuro y soluciones innovadoras. Un tema principal que está surgiendo en ambas conversaciones es la construcción de un futuro multimodal en Cudahy que facilitaría la movilidad de todos- sea a pie, en bicicleta, en transporte público, o en auto.

“Dentro de los siguientes cinco años, casi \$7 millón de dólares se invertirán en las calles de la Ciudad y mejoras para los peatones”, mencionó el Community Development Manager (Gerente de la Urbanización Comunitaria) Michael Allen. Los nuevos proyectos tratan las calles y las banquetas como recursos de múltiple funciones- no solo como vías de transporte, sino también como espacios públicos para la recreación, el tiempo libre, la interacción comunitaria y mucho más. Esta perspectiva innovadora ha sido valiosa, no solo con respecto al apoyo para mejorar la calidad de vida, sino que también ha conseguido que la ciudad de Cudahy gane millones de dólares en subvenciones del estado, Metro, y otras agencias gubernamentales.

Parte de la estrategia para dar alivio a la congestión de tráfico es sacar a las personas de sus autos y convertirlos en peatones o ciclistas. Complacer a los peatones y ciclistas, requiere que la ciudad sea más fácil de caminar. Los destinos claves deben de estar dentro de una proximidad razonable, y las calles deben de estar diseñadas para que uno se pueda disfrutar al pasearse. El paisajismo agrega una apariencia visual y los árboles dan suficiente sombra, y las reparaciones de las banquetas y las mejorías en la seguridad para los peatones- tal como mejorías en los cruces de peatones- son esenciales para contribuir a la experiencia peatonal agradable.

Uno de los esfuerzos para mejorar la seguridad peatonal es el programa de Safe Routes to School SR2S (Rutas Seguras para la Escuela)- coordinado en conjunto con el departamento de Salud Pública del condado y el distrito Escolar Unificado de Los Ángeles- que se enfoca específicamente en los cinco sitios escolares en Cudahy. En enero del 2015, la Ciudad adoptó el plan SR2S que provee recomendaciones para mejorar las condiciones peatonales en las zonas escolares. Hasta el momento, más de \$2.6 millones de dólares se han asignado para las mejorías pertinentes, con la primera ronda de construcción para comenzar el año que entra.

Otro Proyecto importante en marcha es el Proyecto de mejoramiento de la Atlantic Avenue. Algunos mejoramientos en el plan incluyen la sincronización de las señales de tráfico, la reubicación de paradas del autobús, y además mejoramientos en la seguridad para los peatones y carriles protegidos para los ciclistas. Ya se han comprometido \$3.24 millones de dólares a ese proyecto. De esa cantidad, \$2.13 millones de dólares son fondos de subvenciones- incluyendo un premio de \$1.97 millones por parte de Metro que se ha reservado para el uso específico de mejorías cerca del tránsito para los peatones.

Además de los varios esfuerzos para mejorar la movilidad, existe una visión más grandiosa para que posiblemente se repositone la Atlantic Avenue como el centro comunitario principal con hasta aún más actividad dinámica en la calle. En las encuestas y los talleres comunitarios de la Actualización del Plan General, la Atlantic Avenue fue identificada como el lugar más aceptable para gran desarrollo comercial y viviendas de alta densidad. Actualmente es un centro local de tránsito, señalándolo como el nodo ideal para conectar varias actividades y modos de transporte que provee no solo conexiones al nivel local sino que también regional. El proyecto actualmente se encuentra en la fase de diseño pero se espera que empiece la construcción dentro de los siguientes años, y que termine el año 2019-20.

MONEY, MONEY,

HOW DOES IT WORK?

The City's fiscal year (fy) runs from July 1 to June 30 of the following year. The City Council adopts the Annual Budget, based on discussions with community members and staff to identify priorities and resource needs.

SUMMER New budget is adopted

FALL Spending is monitored throughout the year.

WINTER Midyear budget review serves as an opportunity to make necessary adjustments

SPRING Discussions begin for next fiscal year

Pretty much all of the City's activities are categorized in the budget as a revenue or expenditure. Revenues can come from various sources—taxes, fees or grants—which make up three pools of money. All expenditures must be paid out of these three sources. Some revenues, like grants, are restricted to very specific uses.

SOURCES AND USES

See how the City funds several of its community programs and services.



GENERAL FUND



SPECIAL FUND

SALES TAX  Every time you make a purchase, you pay sales tax which is shared among various "taxing entities." About 1 percent returns to the local General Fund. That means that for every \$100 you spend in Cudahy, only about \$1 returns to the City. Nonetheless, every dollar counts, so shop local.

PROPERTY TAX  Local property taxes are collected by the County, which redistributes proceeds among various local entities, including the City and School District. For every dollar collected in property tax, only about 6 cents goes back to funding City operations.

GENERAL FUND RESERVE  The General Fund Reserve is like the City's savings account. It is typically not used unless there is an emergency, such as a natural disaster, or to cope with a short-term budget deficit. In challenging times, the reserve can help the City continue business as usual. In better times, any budget surpluses help replenish the reserve.

MARKET



FOOD DISTRIBUTION PROGRAM  The City receives funds from the federal CDBG program "to provide services to the most vulnerable in our communities." Since the mid 1990s, the City has used CDBG resources to run its monthly food distribution program.

HOME/FAÇADE REHABILITATION  The City receives federal CDBG funds, specifically geared toward providing assistance particularly to underserved communities. As part of objectives to support decent affordable housing and economic vitality, the City uses CDBG to offer financial assistance in housing and façade rehabilitation.

POLICE  The City's public safety contract with the Sheriff's Department makes up the largest portion of expenditures. Turn to page 20 to learn more about Cudahy's recent ranking as one of the safest cities in the nation.

GETTING CREATIVE TO FUND COMMUNITY PROGRAMS

In recent years, public agencies including Cudahy have faced declining revenues, challenging cities to find creative ways to continue funding community programs and services. See how Cudahy has coped in recent years:



Form partnerships with nonprofits to provide social services.



Regularly assess fee schedule to ensure sustainable cost recovery.

MONEY

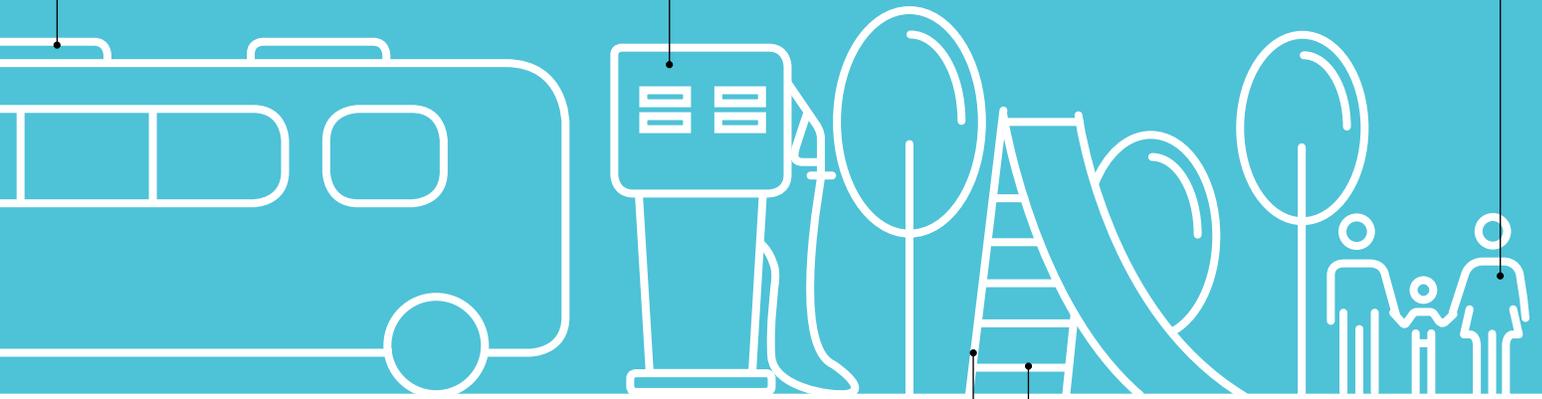
Every year, the City Council approves a new budget that serves as a spending plan to fund everything from basic City Hall operations and facilities maintenance, to park improvements and community programs. Learn how fiscal decisions are made.

LOOKING AT FY 2014-15 BUDGET	REVENUES	EXPENDITURES
GENERAL FUND Comprised primarily of local revenue sources—e.g., sales taxes, property taxes, various permitting fees, etc. May be used for any purpose, including staff salaries and facilities operation and maintenance.	\$7,430,597	\$8,374,095
SPECIAL FUND Comprised of funding from various revenue sources, with monies typically legally restricted for specific purposes—e.g., State Gas Tax, federal Community Development Block Grant (CDBG) and other transportation-related revenues.	\$7,014,140	\$6,964,864
GENERAL FUND RESERVE Comprised of surplus General Fund revenues over the years. The reserve is typically considered as a “rainy day fund,” helping finance one-time expenditures or close budget deficits—i.e., when expenditures exceed revenues during a given year.	DID YOU KNOW? When GF revenues are greater than GF expenditures, surpluses go to the GFR. When GF expenditures are greater than GF revenues, the City may take from the GFR to cover the deficit. SF dollars may only be used for restricted purposes, and cannot be used to cover GF budget deficits.	

PUBLIC TRANSPORTATION ☉ Voters in L.A. County in the past have approved sales taxes for public transit—including the City’s community shuttle and dial-a-ride programs. A ballot measure in November proposes to extend the existing tax to fund more projects—such as the Eco-Rapid Transit Line to connect local southeast cities to Downtown L.A. For more info, visit www.theplan.metro.net.

STATE GAS TAX ☉ Every time you fuel up at the pump, you pay a gas tax. A portion goes back to the City, and revenues are used pay for street services.

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) ☉ The City receives federal funds every year, which are geared toward supporting affordable housing and providing various services that benefit vulnerable populations.



RECREATION PROGRAMS ☉ In the past, the City has subsidized recreation programming at a steep rate—some programs as much as 80 percent. Given recent financial challenges, the City has been reevaluating various fees to improve cost recovery, as well as looking into partnerships with nonprofit organizations like Woodcraft Rangers. While some fees have increased, the City has also expanded free programming and is looking into scholarships with the Cudahy Youth Foundation to ensure that programs remain accessible to all community members.

PARK IMPROVEMENTS ☉ A major resource for parks comes from a Countywide property tax assessment approved by voters in the '90s. As that initiative expires, the County will ask voters in November to decide whether to replace it with another parcel tax, to ensure continued public investment in parks and open space. For info, visit www.lacountyparkneeds.org.

➤ Pursue economic development to generate new tax revenues.
 ➤ Apply for grant resources.

EXPLORE

The FY 2016-17 City Budget is expected for adoption in September. Look for it online at www.cityofcudahy.com.

Safety in **NUMBERS**

**PROGRESS IN CRIME
PREVENTION IS
FUELING MOMENTUM
FOR NEW, INNOVATIVE
PUBLIC SAFETY
INITIATIVES.**

BY STEVE VELASQUEZ



SELECT PHOTOS COURTESY OF CHRISTIAN MACIAS AND LASD

THE CITY OF CUDAHY is the second most densely populated municipality in California. And given a well-known history of gang-related activity, one would not intuitively expect it to be on a list of the safest cities in the state. But thanks to dedicated public safety personnel and an engaged citizenry, it is.

In the latest rankings from home security provider Safewise, Cudahy shares a list with some of the most affluent suburbs in California, places like Laguna Niguel, Irvine and Palos Verdes Estates. Cudahy currently ranks No. 76, and City leaders are determined to break the Top 10.

MULTIFAMILY FOCUS

Over the past few years, the City has made a serious commitment to improving public safety by increasing the contract with the Los Angeles County Sheriff's Department (LASD) to enhance level of service; as well as focusing efforts on a new community-oriented policing model. So far, the first year of monthly Neighborhood Watch meetings have been instrumental in engaging residents in crime prevention, as well as helping build a trusting relationship between neighbors and law enforcement. Taking things one step further, the City is now looking at implementing the nationally recognized Crime-Free Multifamily Housing Program.

First developed by the Mesa, AZ, Police Department in 1992, the Crime-Free Multifamily Housing Program has now been adopted in more than 2,000 cities throughout the U.S. and abroad. The initiative is based on a collaborative approach, engaging landlords, managers and residents around key issues of shared interest—safety and crime prevention—toward incentivizing property maintenance and building rehabilitation, and improving housing quality conditions.

Programs are relatively inexpensive to operate—the key is building mutual relationships—but they yield tremendous dividends. First, landlords and tenants are unified against crime, creating a more stable, satisfied tenant base as well as a more attractive living environment. Second, the education component leads to potential lower maintenance and repair costs at multifamily buildings and complexes. Ultimately, the increased engagement builds community around shared goals and helps reduce crime; while also promoting more livable units, protecting the property owner's investment and enhancing community image.

Among the Southern California cities that have seen positive results through this type of program are Alhambra, Riverside, San Dimas, Montclair, and West Covina. According to reports from across the country, these programs have resulted in an average of a 37 percent reduction in police calls and a 48 percent reduction in police reports, with many registering even more dramatic results.

In Cudahy, which has a high population density and a predominantly renter population, the hope is that this kind of program would build on the momentum of Neighborhood Watch and continue to foster positive community relations, while fighting against crime. At this time, the City is assessing which components might be most appropriate to implement first, but it is expected to be a multiyear effort.

OPTIONS & ALTERNATIVES

Cudahy City Prosecutor James Eckart of Dapeer, Rosenblit & Litvak, LLP notes that many of his law firm's municipal clients—including more than 50 cities—have adopted some kind of multifamily crime prevention program. "Some are simple and rely on educating property managers, while others are more involved. It really depends on the resources and vision of the respective communities," says Eckart.

“Some (crime prevention programs) are simple and rely on educating property managers, while others are more involved. It really depends on the resources and vision of the respective communities.”

— CITY PROSECUTOR JAMES ECKART



Cecilia Street Neighborhood Watch Meeting

who they are renting to," he said. Many times, onsite property managers—often assigned the position councils comprised of City staff, law enforcement and associations of property managers, and might involve such activities as mandatory housing inspections to ensure compliance with state and local housing standards.

Regardless of specifics, merely establishing a network of property managers is expected to provide an invaluable platform for property managers to discuss and share information on community wide issues, problem tenants, and other matters. "Whatever it is, cities have to create the environment where people see the benefits of this taskforce mentality," says Eckart, insisting that in the long run landlords will benefit from a more stable clientele, less property damage and ultimately, secure property values.

LOCAL IMPLEMENTATION

Eckart suggests that Cudahy—with almost an 85 percent rate of rental-occupancy and a prevalence of landlords living out-of-town—is ripe for a Crime-Free Multifamily Housing Program. He suggests that the only question should be what kind of program would best address local needs.

"Each program needs to be designed specifically for each individual city—in other words, no cookie-cutter programs—and the City needs to have the will and the resources to push it forward," Eckart says. Ultimately, these kinds of programs will fail without a sustained commitment by local leaders.

Deputy Marino Gonzalez of LASD—who handles Cudahy's highly successful Neighborhood Watch with Sergeant Cynthia Bearse—explains that if a program were

implemented, his agency would offer a class for property owners and managers to educate them on crime prevention issues, such as learning how to properly screen tenants, specific language to include in effective lease agreements, and how to maintain units to acceptable community standards.

"The property owners will learn how to prevent crime and solve their own problems," says Gonzalez, who explains that housing inspections by Code Enforcement and Building & Safety could be tied to the program to ensure proper property maintenance. "I don't know why a property owner wouldn't want to participate, because in the long run, it will make their buildings safer and protect their investment, so it's a win-win situation." Owners who complete the program typically receive a certificate they can post in a common area, so prospective tenants know they are applying to live in a property that has taken steps to reduce crime.

Additionally, Gonzalez says that tenants are invited to a class to learn about their benefits and responsibilities—such as living conditions their owners are required to maintain, as well as how to report crime in their building or neighborhood. "This really benefits tenants, too, because they will have neighbors they don't need to worry about," says Gonzalez, noting that in many ways, the Crime-Free Multifamily Housing Program is an extension of the popular Neighborhood Watch Program.

GET ENGAGED

The level of crime in a community has a profound impact on how residents perceive quality of life. For more information on how the Crime-Free Multifamily Housing Program works, visit www.crime-free-association.org.



HOW IT WORKS

Since the Crime-Free Multifamily Housing Program was first established in 1992, it's been implemented internationally in more than 2,000 communities. While each program is uniquely tailored to local needs, a common unifying thread is the idea of networking stakeholders and combining efforts to achieve the shared goal of public safety. Ultimately, the program recognizes that safety not only increases quality of life, but also enhances community image and protects property values.



POTENTIAL OUTCOMES, TOOLS & RESOURCES

PUBLIC ASSISTANCE

Some programs are also tied to public resources for housing rehabilitation, which helps landlords finance property maintenance work, while also preserving housing affordability for tenants.

STABLE TENANT BASE

Intentionally screening and creating a positive tenant environment not only enhances safety and local quality of life for residents, but in the long run, may save the landlord in various costs, such as property maintenance and missed rent payments.

COMMUNITY PRIDE

When residents are proud of their homes, many other benefits emerge—like greater sense of ownership and pride of place to encourage higher civic engagement within the community, as well as improved community image that might attract new investment and development opportunities.

LANDLORD/TENANT EDUCATION

The Sheriff's Department can provide educational materials and workshops to educate landlords and tenants—including best practices for screening tenants, running background checks and executing contractual agreements; as well as awareness of basic housing quality standards.

PROPERTY MANAGER NETWORK

Knowledge is power and establishing a platform for property managers to share information—whether discussing community issues or problematic tenants—is crucial in creating a safe, livable community.

CODE ENFORCEMENT/BUILDING INSPECTIONS

Programs that tie in with a City's code enforcement and building safety functions not only encourages property maintenance to help protect a landlord's investment, but also promotes decent living standards for a tenant.

LA SEGURIDAD EN CIFRAS

En los años recientes, la Ciudad ha hecho un compromiso importante para mejorar la seguridad pública – desde el aumento del contrato con el departamento del Sheriff del condado de Los Ángeles (LASD); al enfoque de esfuerzos en las políticas orientadas hacia la comunidad. Hasta el momento, el Programa de Neighborhood Watch (Vigilancia en la Comunidad) ha sido fundamental en la participación de la comunidad en la prevención de la delincuencia, también en ayudar a desarrollar una relación de confianza entre vecinos y las fuerzas policiales. Los avances de la Ciudad en la seguridad pública la han hecho lograr un lugar reciente entre una de las 100 ciudades más seguras en los Estados Unidos.

Tomando las cosas un paso más adelante, la Ciudad ahora está considerando la implementación del programa de Crime-Free Multifamily Housing Program (Viviendas Multifamiliar libre de Delitos) reconocido al nivel nacional—una iniciativa que hace participar a los propietarios, los gerentes y los residentes en los intereses que comparten en la seguridad y prevención de delincuencia.

Aunque sea relativamente económico para operar, los programas tienen enormes dividendos. Primero, los propietarios e inquilinos se unen en contra del delito, lo cual genera una base más estable y satisfecha de inquilinos, y un ambiente de vivienda atractiva. Segundo, informa a los propietarios y residentes del mantenimiento de edificios, incluyendo los estándares de calidad de hogares, y también da consejos de renovaciones que ahorran dinero en el costo, y los recursos disponibles para la rehabilitación. En general, esta estrategia de colaboración forma una comunidad en base de metas comunes y ayuda a disminuir la delincuencia; mientras promueve unidades de viviendas más habitables, a la vez protegiendo las inversiones del propietario y mejorando la imagen de la comunidad.

Según los reportes a través del país, estos programas han resultado en un promedio de 37 por ciento de reducción en llamadas a la policía y un 48 por ciento de reducción en informes policíacos. Mientras aún no se ha establecido nada en Cudahy, el procurador de la Ciudad James Eckart, sugiere que la ciudad—con casi 85 por ciento de ocupación en alquileres y una prevalencia de propietarios que viven fuera de la ciudad—es el momento oportuno para el Programa Crime-Free Multifamily Housing.

Entre los ejemplos que existen, algunos requieren que los gerentes de propiedades asistan a un taller o que pasen un curso, mientras otros solo llevan a cabo reuniones voluntarias. “Los programas más ambiciosos establecen fuerzas especiales o comités de asesoría que están formados por el personal de la Ciudad, las fuerzas policiales, y asociaciones de gerentes en propiedades, y puede involucrar actividades como inspecciones obligatorias de viviendas para asegurar el cumplimiento con los estándares estatales y locales de viviendas. Los propietarios simplemente necesitan estar completamente informados acerca de sus inquilinos,” dijo Eckart. Al establecer una red de gerentes de propiedades se puede proveer una plataforma invaluable para hablar y compartir información sobre asuntos en toda la comunidad, los inquilinos que causan problemas, y otros asuntos. A lo largo, los propietarios se beneficiarían de una clientela más estable, menos daños en la propiedad y finalmente, un valor asegurado de la propiedad.

Marino Gonzalez, el diputado de LASD—quien esta cargo del Neighborhood Watch Program de Cudahy junto con la sargento Cynthia Bearse—explica que si un programa fuese implementado, su agencia ofrecería clases para dueños de propiedades y gerentes, también los inquilinos, para informarles acerca de los asuntos de prevención de la delincuencia, como hacer una investigación apropiada de los antecedentes de los inquilinos, lenguaje específico en acuerdos eficaces de arrendamiento, estándares de calidad en viviendas, y como reportar delitos. “Esto en realidad beneficia a los inquilinos también, porque ellos tendrán vecinos de los que no se deben de preocupar”, dice Gonzalez.

Según el City Community Development Manager (Gerente de la Ciudad de Urbanización Comunitaria) Michael Allen, el programa también queda bien con los esfuerzos en Cudahy del desarrollo económico. Mientras la Ciudad busca cumplir con los requisitos bajo Community Revitalization and Investment Authority CRIA Law (La Ley CRIA Autoridad de Inversión y Revitalización Comunitaria) —la cual provee herramientas de financiamiento para generar nuevos recursos para el desarrollo económico—eso abrirá nuevas fuentes posibles para asistir en proyectos de rehabilitación de viviendas.

Para más información sobre los programas de seguridad pública, llame a la Comisaria del Sheriff del Este de Los Ángeles al (323) 264-4151.

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INSPIRE

DREAMS FOR CUDAHY

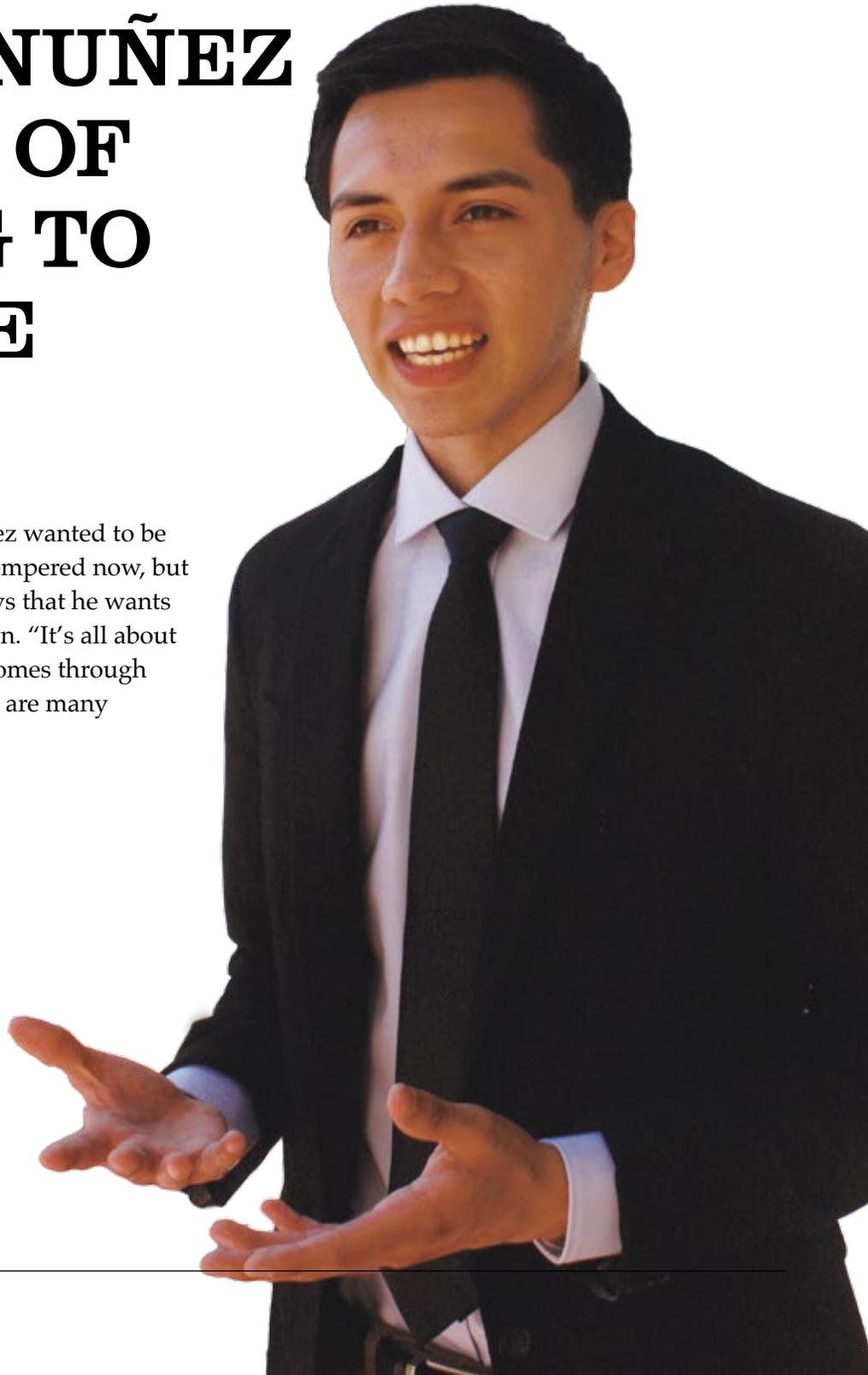
JOSEPH NUÑEZ DREAMS OF HELPING TO RESHAPE CUDAHY.

BY STEVE VELASQUEZ

There was a time when Joseph Nuñez wanted to be President. His ambitions are more tempered now, but the 21-year-old Cudahy native knows that he wants to make a difference in his hometown. “It’s all about making changes,” he says. “If that comes through public office, great, but I know there are many ways to create change.”

Although his mother didn’t directly inspire his interest in politics, Nuñez credits her for supporting him in his dreams. “She’s always given me the freedom to build whatever I wanted to build,” says Nuñez. “I didn’t realize how important that was until later in life when I saw friends who didn’t have that kind of foundation.”

Nuñez’s mother is a social worker, born and raised in Southern California. His father, who works in an auto body shop, emigrated from Monterrey, Mexico and spoke very little English. “When I got to high school and they



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told me I needed to take a language, I naturally chose Spanish, and it was a good way to finally get to know about his life,” says Nuñez, who notes his dad was always an avid soccer fan.

Growing up, Nuñez was the perfect kid. At Cudahy’s Elizabeth Learning Center, he was respectful to teachers, popular with friends and earned academic achievement awards. Much of his childhood was quite typical, playing basketball and football through the City’s recreational leagues at Clara and Lugo Parks—he’d later go on to make the basketball team twice at Bell High School, only to be kicked off for not attending summer practices.

In fifth grade, Nuñez began running into trouble, hanging out with kids with gang affiliations and getting into tagging. “It wasn’t really who I was. I was actually more interested in the [graffiti] art and doing something original,” says Nuñez, who could often be found drawing in his spare time. His teachers knew he was not hard-core, and his art instructor even taught him how to draw perspective when he was held after school for detention.

But detention was the least of Nuñez’s problems. After ending up in a holding cell in Vernon one night, the teenager could sense his mom’s disappointment and had a hard time looking either parent in the eyes. After another incident, Nuñez was placed on house arrest, recalling the embarrassment of trying to cover up his ankle monitor with an elastic band while playing basketball.

“I knew I was better than that and wanted my parents to know that what they were seeing wasn’t really who I was,” said Nuñez. By the time he was a junior at Bell High School, he began attributing many of his problems to his distressed hometown, which in those days, was best-known for gang activity and political corruption. He remembers the negative reactions when he told people where he was from. “I had a view that Cudahy was part of what was bringing me down, and began having some resentment about living here.”

But Nuñez no longer feels shame in his hometown, noting positive changes in recent years, including the renovation at Lugo Park. For him, the investment in the park—heavily used by kids—indicated that the City cares about nurturing youth. “The place is not yet where it should be, but instead of young people leaving, as they have in previous generations, some are breaking that cycle,” says Nuñez,

who wants to be one of those people that returns to his childhood streets to effect positive change.

While his family was not politically active, Nuñez developed a passion for politics from watching the 2012 Presidential Debates, being profoundly inspired by President Obama’s message and performances. Knowing he had some work to do if he wanted to compete in that field, he sought out opportunities to learn and grow.

Having hit a rough patch in middle school, Nuñez recalls his determination to refocus on school and explore diverse interests. He took a government class in senior year, enrolled in drama class to improve his public speaking skills, and even joined Chess Club for intellectual stimulation. “If I could be good at these things, I could reassure myself that, despite what my teachers might say, I’m really as smart as I think I am,” says Nuñez.



BACK TO SCHOOL

Do you know how many credits it takes to graduate from L.A. Unified School District (LAUSD)? What classes are required in order to get into a UC/CSU? If you are aiming for college, be sure to speak to your school's academic counselor as soon as possible.

LAUSD GRADUATION REQUIREMENTS

210

COMPLETED UNITS

PASS THE CALIFORNIA HIGH SCHOOL EXIT EXAM (CAHSEE)

A-G REQUIREMENTS FOR UC/CSU

SUBJECT	YEARS
HISTORY/SOCIAL SCIENCE	2
ENGLISH	4
MATH	3
LABORATORY SCIENCE	2
LANGUAGE OTHER THAN ENGLISH	2
VISUAL AND PERFORMING ARTS	1
COLLEGE PREPARATORY ELECTIVE	1

POST HS PLANS

In a recent survey, students in LAUSD's Local District East—which includes Cudahy—were asked about the highest level of education they planned to complete:

HIGH SCHOOL	9%
TECHNICAL/VOCATIONAL/ TWO-YEAR COLLEGE	7%
4-YEAR COLLEGE DEGREE OR HIGHER	69%
UNSURE	15%

SOURCES: LAUSD, LAUSD School Report Cards 2014-15

“I SAW HOW MUCH COLLEGE HAS HELPED ME GROW AS AN INDIVIDUAL ...WE SHOULD ALL BE ABLE TO EXPERIENCE THAT.”

As a senior, he ran for School Site Council, where he was elected Secretary. He also joined the Young Senators Program, in which students interested in politics could learn about California's legislative process by engaging with staff from the local State Senator's office.

After graduation from Bell High School in 2013, he attended East Los Angeles College (ELAC) with the intent of transferring to a University of California campus. At ELAC, Nuñez participated in ELAC Students for Political Awareness (ESPA). As Vice President and subsequently President, Nuñez sought to engage more students in local politics, inviting area politicians to speak ESPA, and also helping establish a scholarship program. “We wanted to put local politics in perspective, showing the role it plays in affecting your daily life,” he said.

He also became involved in Cudahy politics, serving as campaign manager for a very young City Council candidate in the last municipal election. Though the campaign ultimately lost in a respectable showing, Nuñez learned a lot about the hard reality of politics—that ideas alone do not always win elections in a system often also heavily reliant on financial resources and connections.

Fortunately, in the process of building those vital connections, Nuñez came across an opportunity to intern with State Senator Ricardo Lara's field office. “Getting to know him, I realized he's not just a State Senator, but a regular person with a family and friends, a guy that listens to music just like we do,” says Nuñez. Recently, he was promoted from unpaid

intern to paid staffer, a position where he represents the senator at community meetings, chamber of commerce luncheons and other events throughout the Cudahy, Bell and Maywood area.

This fall, Nuñez transfers from ELAC to the University of California at Davis, where he plans on studying for a degree in political science. Two issues he's passionate about are education and income inequality. In the recent presidential primaries, Nuñez affiliated strongly with U.S. Senator Bernie Sanders' platform. “He said nobody in America that works 40 hours a week should be living in poverty, and that was easy to relate back to my life in Cudahy.”

Nuñez also appreciated Sanders' call to for free tuition at public colleges and universities. “I saw how much college has helped me grow as an individual and what the college environment offers people. We should all be able to experience that.” As a result, he attended local Sanders events and was active in College Students for Bernie.

Looking ahead, the aspiring politico is excited that the UC Davis campus is a short drive to the State Capitol building, and hopes he can continue his legislative work. “After graduation, I want to come back to Cudahy to see what kind of projects we can get done here,” says Nuñez, whose hometown is not just a static dot on a map, but a place that is constantly changing—a place which he hopes to one day have a hand in helping push forward.

RECREATION GUIDE

CLASSES & ACTIVITIES / SPORTS / YOUTH PROGRAMS / SENIOR PROGRAMS

LET'S MOVE



LET'S MOVE!

The Cudahy Community Development Department brings programs, activities and classes to connect and engage community members of all ages. Check out what's coming to our parks this fall! For more information about recreation classes, logon to www.woodcrafrangers.org/cudahy, or call (213) 272-8453. For other community service programs, call City Hall at (323) 282-5625.



CLASSES & ACTIVITIES

Get active and try something fun with one of our instructor-led classes. To enroll in recreation classes, visit www.woodcrafrangers.org/cudahy, or call (213) 272-8453.

BALLET

Cudahy Park, 7 weeks, \$40 resident/\$50 nonresident

Learn ballet fundamentals, including basic technique and terminology, while practicing creative body movement. Young dancers develop proper technique and alignment, as well as confidence and self-esteem.

DATES	DAYS	TIMES	LEVEL	AGES
9/17-10/29	SAT	11:30 A.M.-12:30 P.M.	PRE.	3-6
9/17-10/29	SAT	10-11 A.M.	BEG.	7-11
11/12-12/17	SAT	11:30 A.M.-12:30 P.M.	PRE	3-6
11/12-12/17	SAT	10-11 A.M.	BEG.	7-11

ZUMBA

Various locations, 7 weeks, \$40 resident/\$50 nonresident

Dance to great music while getting physically active! Get your heart pumping and burn calories in this fun workout.

DATES	LOCATION	DAYS	TIMES	AGES
9/12-10/28	LUGO	M-F	5:30-6:30 P.M.	15+
9/12-10/28	CLARA	M-F	7-8 P.M.	15+
11/7-12/16	LUGO	M-F	5:30-6:30 P.M.	15+
11/7-12/16	CLARA	M-F	7-8 P.M.	15+

EXCURSIONS

Did you know the City takes field trips to various theme parks and sporting events? Don't miss our next excursion! For more information, visit www.cityofcudahy.com. Spaces are limited, so reserve early. Buses depart from Cudahy Park unless otherwise noted.

KNOTT'S SCARY FARM

Oct. 22, 6 p.m.-1 a.m., \$50/person

Are you ready for a scare? Join us for Halloween haunts at Knott's Berry Farm. Bus departs at 6 p.m. and returns around 1 a.m.

L.A. COUNTY FAIR

Sept. 24, 10 a.m.-10 p.m., \$15/person

Exhibits, fried foods and carnival games galore! Don't miss our special discount tickets to the L.A. County Fair. Plus, ride with us and maybe this time you won't get lost in the parking lot! Bus departs at 10 a.m. and returns around 10 p.m.

SPORTS

Get your heart rate up in one of our youth sports programs. To enroll in sports programs, visit www.woodcrafrangers.org/cudahy, or call (213) 272-8453.

BASKETBALL

Clara Park, 7 weeks, \$45 resident/\$55 nonresident

Learn basketball fundamentals through intentional skill-building activities that inspire leadership, promote healthy lifestyles and encourage teamwork. Young players learn the science behind their body's ability to be active and play the sport, as well as develop self-esteem and confidence. Teams compete in tournaments and games.

DATES	DAYS	TIMES	LEVEL	AGES
9/12-10/28	M/W/F	5:30-7 P.M.	BEG.	5-10
9/12-10/28	M/W/F	7-8:30 P.M.	INT.	10-14
11/7-12/16	M/W/F	5:30-7 P.M.	BEG.	5-10
11/7-12/16	M/W/F	7-8:30 P.M.	INT.	10-14

BOXING

Lugo Park, 7 weeks, \$40 resident/\$50 nonresident

Let off some steam and train your way to better strength in our boxing program.

DATES	DAYS	TIMES	AGES
9/12-10/28	M-F	4:30-6:30 P.M.	8-17
9/12-10/28	M-F	6:30-8:30 P.M.	15+
11/7-12/16	M-F	4:30-6:30 P.M.	8-17
11/7-12/16	M-F	6:30-8:30 P.M.	15+

SOCCER

Lugo Park, 7 weeks, \$45 resident/\$55 nonresident

Get acquainted with soccer fundamentals through intentional skill-building activities that inspire leadership, promote healthy lifestyles and encourage teamwork. Young players learn the science behind their body's ability to be active and play the sport, as well as develop self-esteem and confidence. Teams compete in tournaments and games.

DATES	DAYS	TIMES	LEVEL	AGES
9/12-10/28	M/W/F	4-5 P.M.	FUND.	3-5
9/12-10/28	M/W/F	5:30-7 P.M.	BEG.	5-10
9/12-10/28	M/W/F	7-8:30 P.M.	INT.	10-14
11/7-12/16	M/W/F	4-5 P.M.	FUND.	3-5
11/7-12/16	M/W/F	5:30-7 P.M.	BEG.	5-10
11/7-12/16	M/W/F	7-8:30 P.M.	INT.	10-14

SPORTS

RECREATION GUIDE

VOLLEYBALL

Clara Park, 7 weeks, \$40 resident/\$50 nonresident

Learn volleyball fundamentals through intentional skill-building activities that inspire leadership, promote healthy lifestyles and encourage teamwork. Young players learn how to stay active and play the sport, as well as develop self-esteem and confidence. Teams compete in tournaments and games.

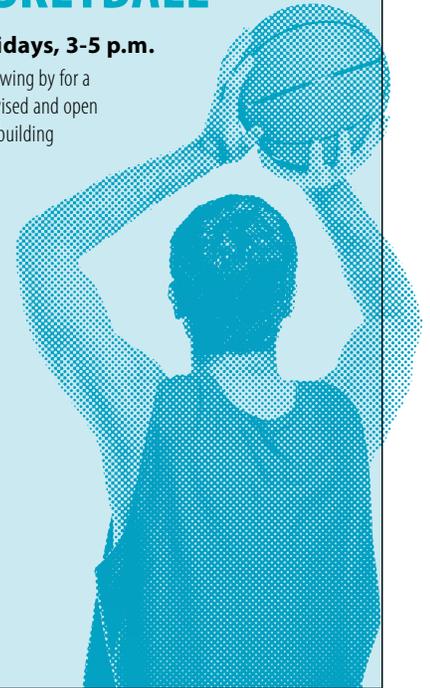
DATES	DAYS	TIMES	LEVEL	AGES
9/13-10/28	T/TH/F	6-7 P.M.	BEG.	8-10
11/8-12/16	T/TH/F	7-8:30 P.M.	INT.	10-14
9/13-10/28	T/TH/F	6-7 P.M.	BEG.	8-10
11/8-12/16	T/TH/F	7-8:30 P.M.	INT.	10-14



OPEN GYM BASKETBALL

Clara Park, Mondays thru Fridays, 3-5 p.m.

Gather your friends to shoot some hoops or swing by for a pickup game at Clara Park. Courts are supervised and open to players of all ages. Tournaments and skill-building drills may be facilitated.



BREAKFAST

WITH

SANTA

CLARA STREET PARK • DEC. 18 • 8 A.M.-NOON

PANCAKE BREAKFAST \$5 PER FAMILY

TOY GIVEAWAY FOR KIDS

WINTER WONDERLAND FEATURING VISITS WITH SANTA, SNOW, HOLIDAY ACTIVITIES AND MORE!

RECREATION GUIDE

YOUTH PROGRAMS

YOUTH PROGRAMS

Register online at www.woodcrafrangers.org/cudahy, or call (213) 272-8453.

GUITAR (ACOUSTIC)

Lugo Park, 7 weeks, \$50 resident/\$60 nonresident

Learn the fundamentals of guitar, such as posture, finger techniques, arrangements and reading music. Guitars are included for beginner level, but not for intermediate.

DATES	DAYS	TIMES	AGES
9/12-10/26	M/W	5:30-6:30 P.M.	7-18
9/12-10/26	M/W	7-8 P.M.	7-18
11/7-12/14	M/W	5:30-6:30 P.M.	7-18
11/7-12/14	M/W	7-8 P.M.	7-18

MARTIAL ARTS

Lugo Park, 7 weeks, \$40 resident/\$50 nonresident

Get active and develop motor skills, while learning focus and discipline in this martial arts class.

DATES	DAYS	TIMES	AGES
9/13-10/27	T/TH	5-6:30 P.M.	8-14
11/8-12/15	T/TH	5-6:30 P.M.	8-14

ROBOTICS

Lugo Park, 7 weeks, \$50 resident/\$60 nonresident

This hands-on robotics program inspires innovation by engaging students in computer programs that apply math, science, engineering and technology skills. Participations assemble, program and troubleshoot robots using Lego Mindstorm software, while developing problem-solving skills, leadership, communication and self-confidence.

DATES	DAYS	TIMES	AGES
9/13-10/27	T/TH	5-7 P.M.	7-12
11/8-12/15	T/TH	5-7 P.M.	7-12

FREE AFTERSCHOOL PROGRAM

Mondays, Wednesdays, Thursdays and Fridays from 2:30-5:30 p.m.; Tuesdays from 1:30-4:30 p.m.

Head to the Teen Center after school for study hall and socializing with friends. Participate in daily educational and recreational activities.



FACILITY HIGHLIGHTS

LUGO PARK CLOSURE

7810 Otis Ave., 6 a.m.-Sundown

Have you seen the new Astroturf yet? The Lugo Park soccer field was recently reopened, now featuring a full size regulation soccer field, as well as new shade structures and restroom improvements. The park also includes a jungle gym, community center and gym.

FACILITY RESERVATIONS

Did you know you can reserve recreational facilities? The City offers two halls, various multipurpose rooms, as well as basketball gyms and athletic fields. Rental and capacity rates vary. For more information, visit www.cityofcudahy.com, or call (323) 282-5625.

SENIOR PROGRAMS

RECREATION GUIDE

SENIOR PROGRAMS

Hey seniors, grab your buddies and head to Clara Street Park's Turner Hall for fun activities five days a week!

SENIOR CENTER

**Mondays thru Fridays,
11:30 a.m.-1 p.m.**

Join the party at the Senior Center! The Oldtimers Foundation provides fun activities for community members ages 60 and up, including live karaoke and dancing, educational classes, special events, health screenings, exercise programs and volunteer opportunities. Lunch is available for a suggested \$2.25 donation for anyone over 60 years old, and \$4.50 for anyone under. For more information, call (323) 773-5143, ext. 256.

JOIN US FOR FESTIVITIES!

The Senior Center regularly hosts events to celebrate holidays and special occasions. Monthly birthday celebrations take place on the last Friday of the month. Join us!

Upcoming Celebrations

Latin American Day	Sept. 16
September Birthdays	Sept. 30
October Birthdays	Oct. 28
Halloween Celebration	Oct. 31
Veterans Day Celebration	Nov. 11
November Birthdays	Nov. 18
Lady of Guadalupe Feast	Dec. 12



SENIOR PROGRAMS

RECREATION GUIDE

NEW PROGRAM OFFERS JOB TRAINING TO SENIORS

In partnership with nonprofit organization SER-Jobs for Progress, Inc. (SER), the City is now a worksite for the federally funded Senior Community Service Employment Program (SCSEP). The program targets unemployed low-income individuals, 55 years and older. Participants are employed at City Hall on a temporary basis, receiving wages while developing valuable work skills to support their efforts to reenter the workforce. Opportunities include six- to eight-month placements in various City departments, performing office clerical work or aiding in facility supervision.

For more information on how to apply, contact SER Case Manager Scott Allen Diesen at (626) 258-0365, or email sdieson@sercalifornia.org.



BECOME A DIAL-A-RIDE MEMBER

Need a way to get around town? Dial-A-Ride (DAR) is a low-cost shuttle service for Cudahy residents 60 years and older, or who have a qualifying disability. Members are allowed up to 26 trips per month, at a cost of 50 cents per trip. Book a reservation to anywhere within the city borders, or up to one mile beyond. Users must apply for membership at City Hall. Proof of eligibility is required through a current utility bill showing residency, and proof of age. Applicants with a disability should submit a physician's statement.

For more information, call (323) 282-5625.

LIVE WELL! FEEL WELL! AGE WELL!



St. Barnabas Senior Services
Mondays and Wednesdays,
8:30 a.m.-4:30 p.m.;
and Fridays, 8:30 a.m.-2:30 p.m.

The City has begun an exciting new partnership with St. Barnabas Senior Services (SBSS). Seniors will now be able to access on-site social services, and new programs addressing such topics as nutrition, behavioral health, transportation, and legal and financial concerns. Case Manager Adriana Cardenas will be on-site part-time to coordinate the program.

By sharing information and linking seniors to key resources, SBSS helps older adults maintain their independence while continuing to live well in the community.

For more information on upcoming programs, call (323) 773-5143.



Case Manager Adriana Cardenas meets with seniors at Clara Street Park on Aug. 17

FLASHBACK

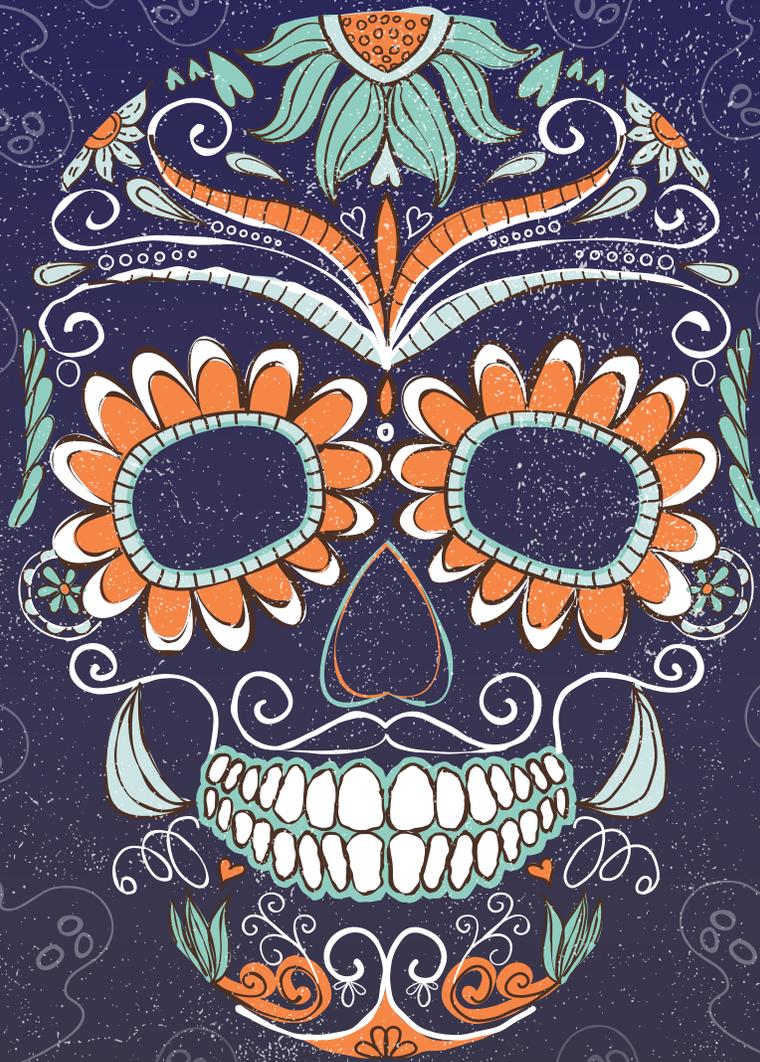
FROM THE ARCHIVES



HAPPY BIRTHDAY

1985

On Nov. 10, Cudahy turns 56! Back in 1985, the City—which was incorporated in 1960—celebrated its 25th anniversary with a carnival and parade featuring former Assemblywoman Teresa P. Hughes, a renowned education champion and namesake of the local elementary school. We may be getting another year older, but with ongoing improvements coming into the City, Cudahy's only getting better with age.



HALLOWEENFEST

ENJOY OUR SPOOKTACULAR LINEUP OF FREE FAMILY-FRIENDLY EVENTS!

MOVIE NIGHT

FRI., OCT. 14 | 6-10 P.M.
CUDAHY PARK

Bring out the picnic blankets and lawn chairs for a double feature of "Goosebumps" and "Star Wars: The Force Awakens." Showtime at 7.

COSTUME DANCE

FRI., OCT. 21 | 5-9 P.M.
LUGO PARK TEEN CENTER

The whole family's invited! Come in your Halloween best for this fun dance featuring a live DJ and costume contest.

HALLOWEEN CARNIVAL

SAT., OCT. 29 | 5-10 P.M.
CLARA EXPANSION PARK

Bust out the family costumes for an exciting night of carnival games, a costume contest, photobooth, prizes, candy and much more!

Snack bar proceeds benefit the Cudahy Youth Foundation (CYF).

CUDAHY 
OPEN MINDS, OPEN DOORS

CITY OF CUDAHY | (323) 773-5143
5220 Santa Ana St., Cudahy, CA 90201