

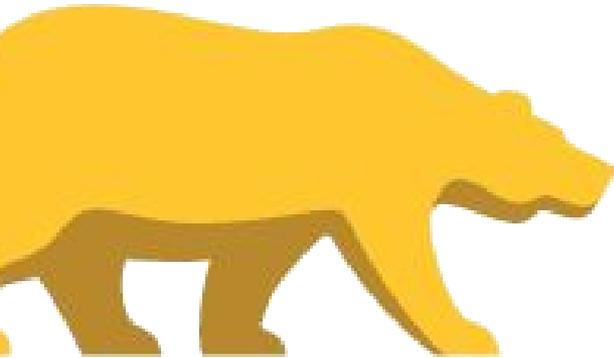


ONE

ONE CUDAHY. UNA COMUNIDAD.

**STATE OF
THE CITY 2016**

TONIGHT



CUDAHY 2.0

ON THE GROUND

IN THE FUTURE

"The future belongs to those who
prepare for it today."

Malcolm X



SOURCE: L.A. Works

CUDAHYCA

OPEN MINDS, OPEN DOORS

STATE OF
THE CITY **2016**



**STATE OF
THE CITY** **2016**





**STATE OF
THE CITY** **2016**



VISTA LA



Líderes hispanos van tras el éxito en Cudahy



Los Angeles Times

Los Angeles Times

CALIFORNIA

WEDNESDAY, NOVEMBER 18, 2015 • LATIMES.COM/CALIFORNIA

POLITICAL CHANGE



Nonprofit to advance charter plan

New organization will take next steps of school proposal initially spearheaded by Broad Foundation.

By Howard Berman

The goal, as described by Start and Lander in an interview Tuesday, would be to develop first-rate schools of all kinds — not just magnet schools, as has been the case.

“It’s the quality of the school that’s the most important thing,” Start said.

Broad’s charter, the organization said, it would work to expand or duplicate successful models of schools that are run by L.A. Unified. Charters are independently managed and exempt from some rules that govern traditional campuses. Most are run by nonprofits.

“This effort will be aimed at replicating and accelerating the development of public schools — that have proven to be successful for kids in traditionally underperforming schools,” Start said.

The L.A. Unified Board of Education had no role in creating the original Broad Foundation, plan that scheduled to vote next on a resolution officially naming H. Rouse L.A. Unified, and other officials, and other officials have expressed concern that a massive charter program would be a distraction from the city’s primary responsibility of providing a high-quality public education to all students.

“TECHNOLOGY IS PLAYING a critical role not just for our millennials but Latinos in general,” said Cudahy Vice Mayor Christian Hernandez, 30, left. With him is Mayor Cristina Marinovich, 31.

A NEW WAVE OF YOUNG LEADERS

In wake of scandals, cities in largely Latino southeast L.A. County turn to tech-savvy, educated millennials

By Ruben Vives

people continue to demand the agenda of their elected officials. Most of the residents on a recent night walked past the sign and went straight to the coffee shop sitting in a glass container. But the sign was visible, and the residents of Cudahy, California, were not the only ones who were looking for change.

But they didn’t just elect new politicians. They elected younger ones, with college degrees — millennials, with the know-how to use Twitter, Facebook and other social media to deliver their messages to residents.

Some were elected city council members, and others were elected to the city’s board of supervisors. In Maywood, high school students in September used Facebook to reach out to Mayor Margaret “Edith” De La Riva about creating a 300-run. They presented a map of the city’s streets to the mayor and city council.

These leaders, who are young, tech-savvy and politically active, are helping to reshape the political landscape of the city.

Report faults police tactics

It takes a village

OUR MANY PARTNERS

LA COUNTY SHERIFFS

WOODCRAFT RANGERS

REPUBLIC SERVICES

GATEWAY CITIES COG

LACBC

& MANY, MANY MORE





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ONGOING PLANNING

ECONOMIC DEVELOPMENT

EMERGENCY PREPAREDNESS

NATURAL HAZARD MITIGATION

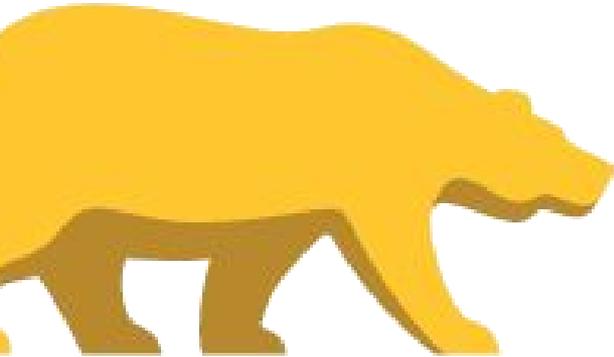
UCLA STRATEGIC GROWTH

CUDAHY 2040

& MORE



ON THE GROUND



**CIVIC ENGAGEMENT
PUBLIC SAFETY
GENERAL PLAN
ECONOMIC DEVELOPMENT
YOUTH PROGRAMS**



STATE OF THE CITY 2016

LEARN...

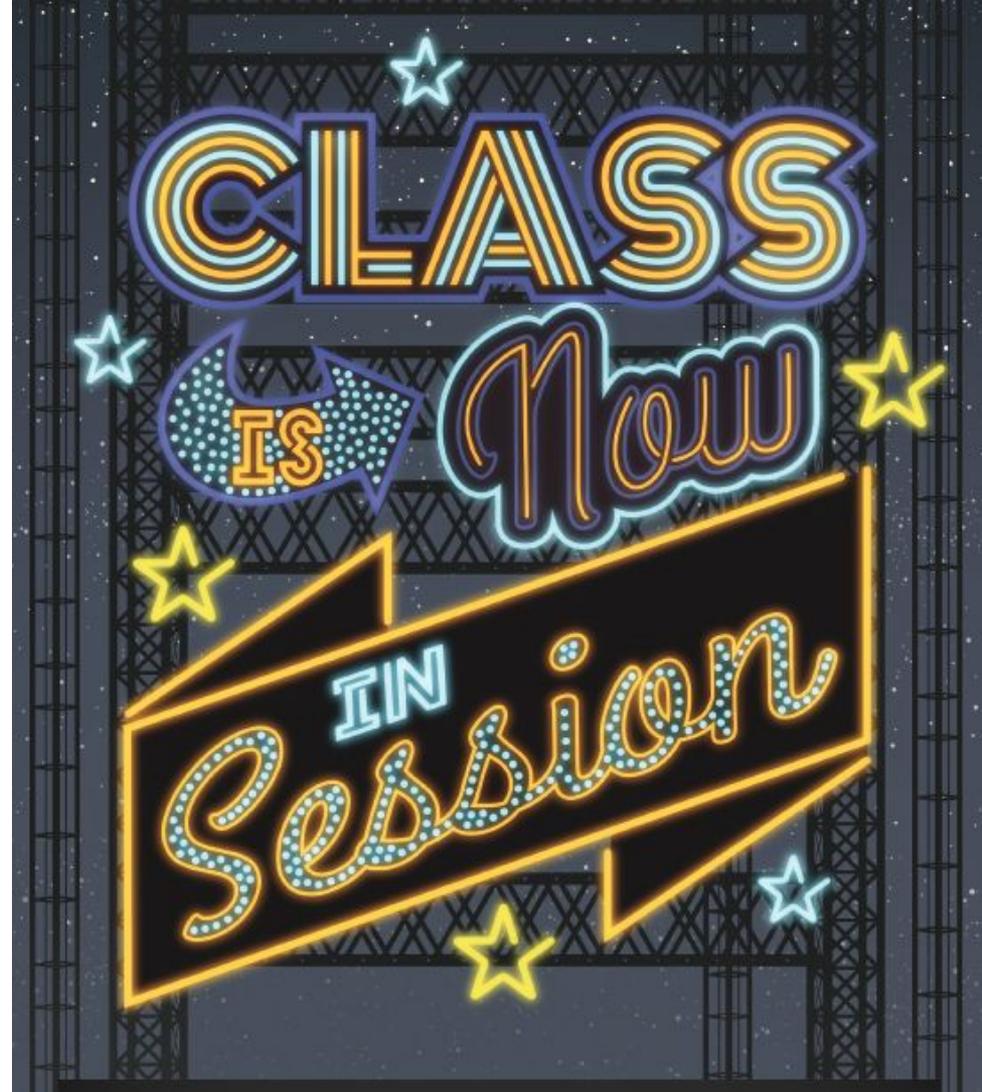
OPERATIONS

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& MORE





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VIOLENT CRIME IN CUDAHY **STATE OF THE CITY** **2016**

102

MARCH 2011

54

MARCH 2016

47.9

% DECLINE

VIOLENT CRIME IN CUDAHY **STATE OF THE CITY** **2016**



CUDAHY 2040



SOURCE: Christian Macias



CITY OF CUDAHY, NEVADA

In municipal government, General Plans are a rare occurrence, taking place only about once every generation. So when the time comes for a new one, residents need to make the most of it. With the City now working on its first update since 1992, all Cudahyans are invited to be a co-author in writing the Cudahy 2040 Plan.



The Cudahy 2040 Plan is the first opportunity for the community to engage their needs and visions, and to voice a long-term vision for the city. The City's Acting Community Development Director, Allen Espinoza, said the General Plan is not just a document, but a process. "It's not just a plan that they have a reach larger focus on public engagement—rather than simply being driven by the City Council or City staff, or created in the convenience of property and business owners."

With a big part of the General Plan mission to lead the development of the initiatives and programs in the City's 2040 vision and future policies, "the community has been a lot of someone that's moved them," said Allen—what means there is a lot of room for public input to shape policy.

"I've just shared the mission of the community," says Paul Deibel, a volunteer engaged community activist, speaking at a public meeting in the City's new Council Plaza. Deibel says he plans to begin with a thorough statement of his own needs, hopes, desires, and concerns, which then informs what policies or programs may be most appropriate. "Part of the General Plan is to give us a way to help, to help us when the community is coming from," he says.

28 ONE CUDAHY

A PLAN FOR CUDAHY

The Cudahyans were invited to write a General Plan that sets the vision for the city and its future. The General Plan is the City's long-term vision and development plan. The city is now in the process of developing a plan that is both forward-looking and sensitive to the needs of local residents.

On Aug. 16, the City Council selected MRC, a professional services firm, to help the city in the process of writing the Cudahy 2040 Plan. The MRC team will create a General Plan that guides the City's long-term growth and development. The team is currently in the process of conducting about 10 weeks of research, beginning with listening to public, outreach and citizen engagement, in order to get a better understanding of the city's needs and vision. The City is also working on its own plan to help the MRC team in the process of writing the Cudahy 2040 Plan.

While MRC has prepared many General Plans for other cities in California, every project is unique. In the City of Cudahy, one of the first steps in the process is to hold public meetings. The approach is to hold public meetings that were not just for information, but for listening to the needs and vision of the community. The key is to listen to the needs and vision of the community, not just to the needs and vision of the city.

The process of writing begins with public meetings held in various locations, including online via webinars and social media group meetings. The City has also formed the General Plan Advisory Committee (GPAC) made up of local residents, who will help guide community direction and development strategies and vision.

One of the most important parts of the process will be the community meetings, and there are many ways to engage the community. The city is currently in the process of holding public meetings, including online via webinars and social media group meetings. The city is also holding public meetings in various locations, including online via webinars and social media group meetings. The city is also holding public meetings in various locations, including online via webinars and social media group meetings. The city is also holding public meetings in various locations, including online via webinars and social media group meetings.

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1675/01 | ONE CUDAHY

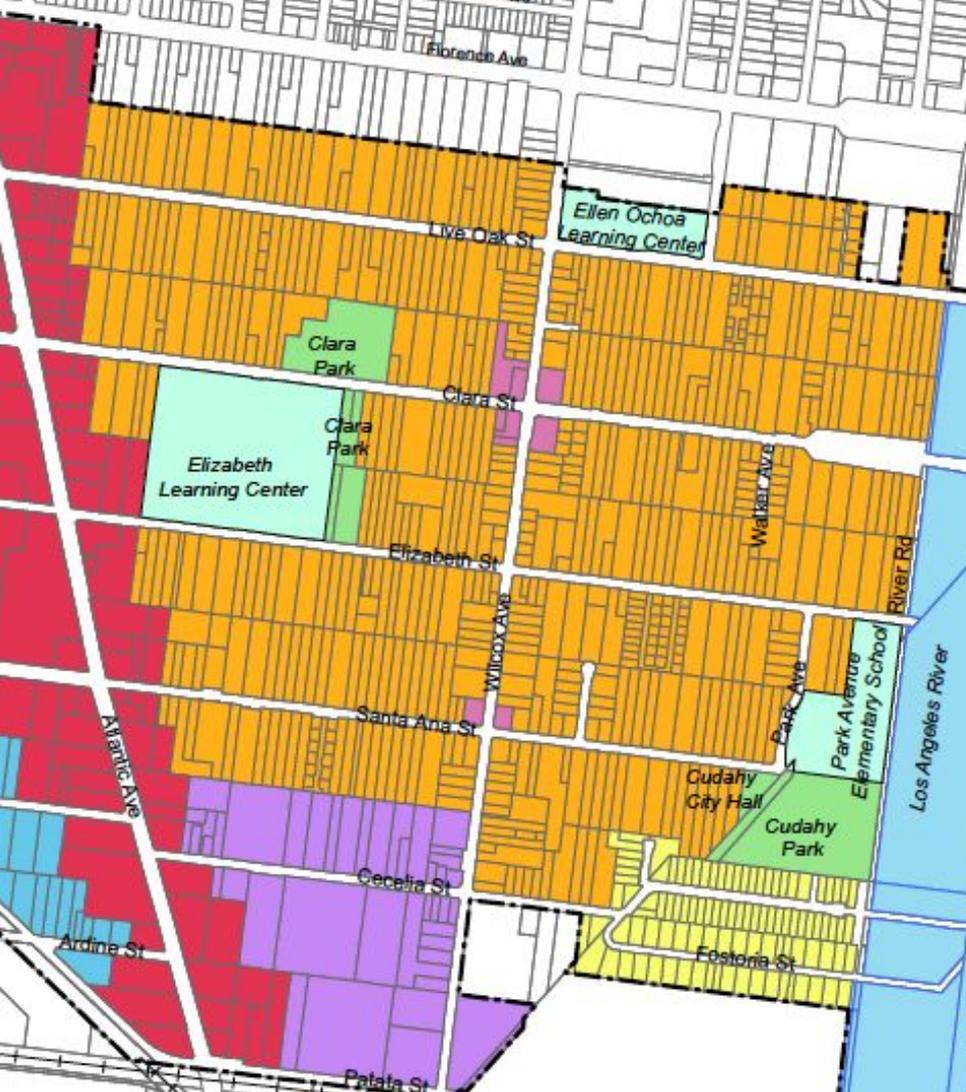


Photo credit: Cudahy.gov/Photo

opportunities for the city's residents to make the General Plan a truly community-driven vision, and the City is looking forward to the opportunity to write the Cudahy 2040 Plan.

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GENERAL PLAN

Land Use

Open Space

Conservation

Housing

Circulation

Noise

Safety

new projects

goods + services

tax revenues for improvements



Illustration by Mike Hall

job creation

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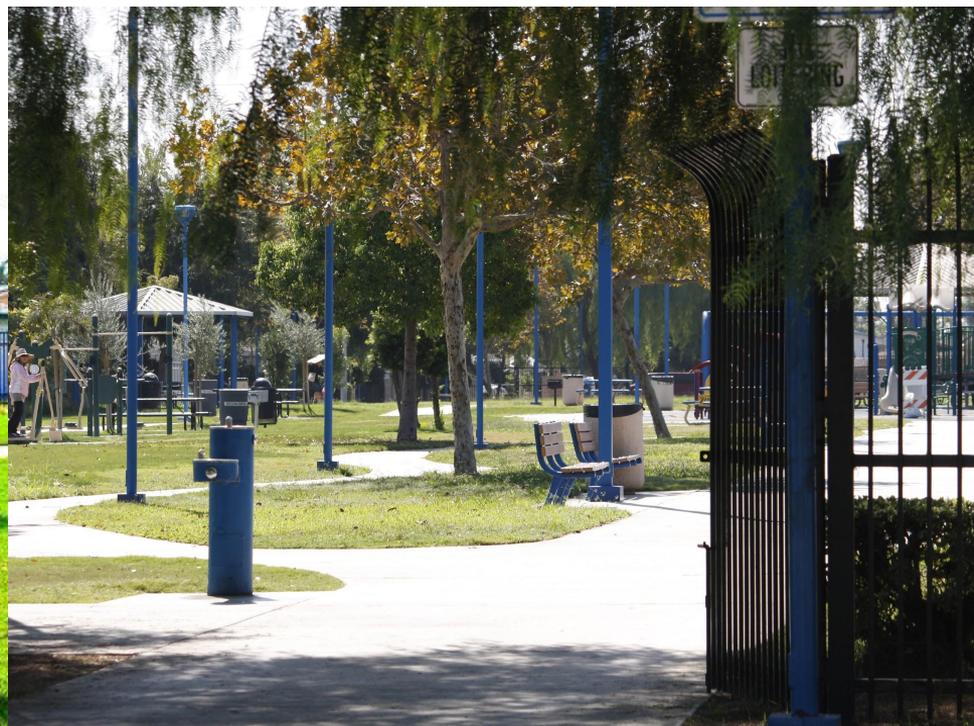
LA RIVER

\$3.9 million

Grant dollars received in 2015

\$8 million +

Total grant dollars salvaged/received since 2014



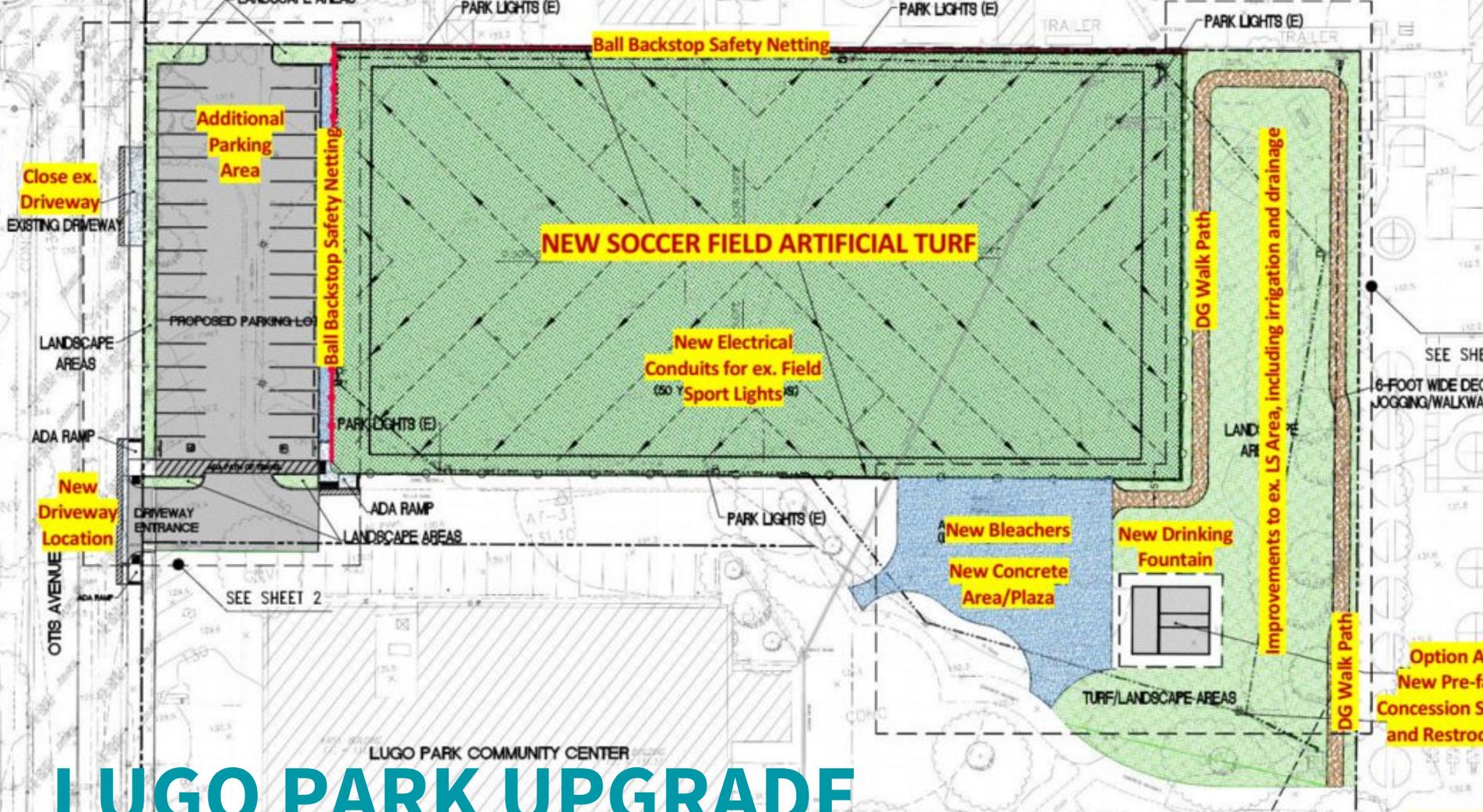
CLARA PARK EXPANSION

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LUGO PARK UPGRADE

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LUGO PARK UPGRADE



**STATE OF
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NEW YOUTH PROGRAMS

KIDS IN SPORTS

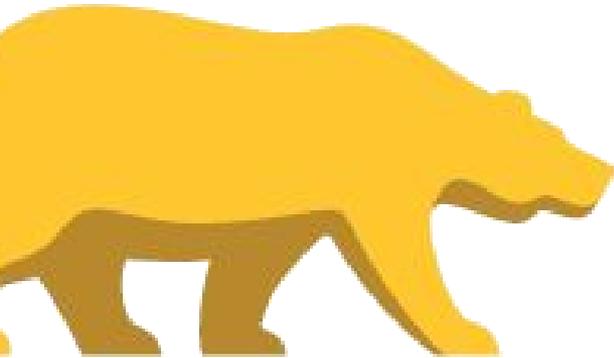
WOODCRAFT RANGERS

AYSO



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LOOKING AHEAD



WHAT CAN YOU DO?

"Change will not come if we wait for some other person or some other time. We are the ones we've been waiting for. We are the change that we seek."

President Barack Obama



SOURCE: L.A. Works



GET INVOLVED

Cudahy 2040

Neighborhood Watch

Cleanup Days

Recreation programs

Community events

Follow social media

PROGRESS

AHEAD

keep moving

**THANK
YOU**

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